

Ensuring COVID-19 Vaccine Access, Safety, and Utilization:
Building Vaccination Confidence in Communities of Color

October 21, 2020

1:00 PM - 2:30 PM Eastern





Audio

Audio is through your computer speakers or headphones.

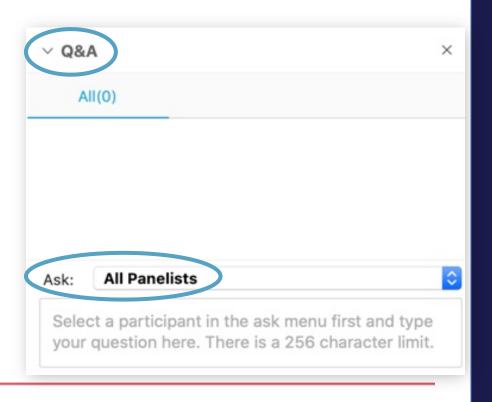


Q&A Feature

1. At the bottom of your screen, click to open the Q&A panel



- 2. Type your question in the **Q&A** box
- 3. Select Ask: All Panelists
- 4. Hit Enter



Moderator



J. Nadine Gracia, MD, MSCE Executive Vice President

and Chief Operating Officer
Trust for America's Health

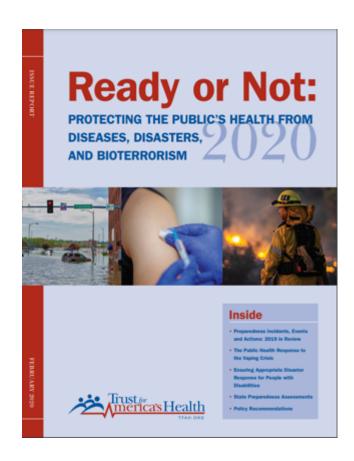
tfah.org



Trust For America's Health

Nonprofit, nonpartisan public health policy, research, and advocacy organization

- Evidence-based policies to advance a 21st century public health system
- Promote optimal health for every person and community where prevention and health equity are foundational to policymaking at all levels of society



COVID-19 Webinars and Briefings

Segment 1: Combatting COVID-19: Why Paid Sick Leave Matters to Controlling its Spread

Segment 2: Protecting Older Adults from the Harms of Social Isolation and Providing a Continuum of Care During COVID-19

Segment 3: Mental Health and COVID-19: How the Pandemic Complicates Current Gaps in Care

Segment 4: COVID-19 and the Impact on Communities of Color: Our Nation's Inequities Exposed

Segment 5: Ensuring Health Equity During COVID-19: Addressing Housing and Homelessness

Congressional Briefing: Ending the Triple Pandemic: Advancing Racial Equity by Promoting Health, Economic Opportunity and Criminal Justice Reform



https://www.tfah.org/story/previous-recordings/



Examples of TFAH's COVID-19 Response Efforts: Advocacy

- Emergency funding to states and localities for the public health response
- Accurate and disaggregated data to identify populations at elevated risk
- Direct federal resources to communities disproportionately impacted
- Ensure funding and planning for equitable and efficient vaccination effort
- Long-term, increased, and sustained investment in public health infrastructure and public health approaches to advance equity and address the social determinants of health

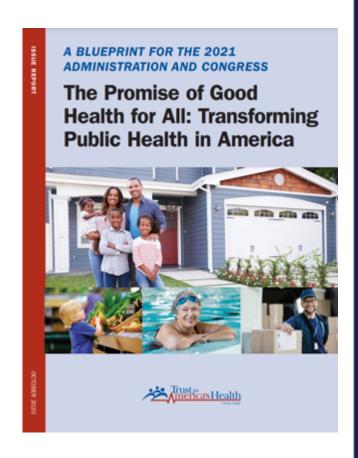


TFAH Portal of COVID-19 Resources



Blueprint for the 2021 Administration and Congress

- Priority 1: Invest in a more effective public health system
- Priority 2: Combat racism and advance health equity
- Priority 3: Address the social determinants of health
- Priority 4: Address threats to the nation's health security
- Priority 5: Improve health, safety, and wellbeing for all people across the life span







Welcome to Our Panelist



Wayne A. I. Frederick, MD,
MBA, FACS
President
Howard University



Julie Morita, MD

Executive Vice President
Robert Wood Johnson
Foundation



Michelle Cantu, MPH
Director for Infectious
Disease and Immunization
National Association of
County and City Health
Officials



Wayne A. I. Frederick, MD, MBA, FACS

President

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UNDERSTANDING AND REPAIRING
MISTRUST OF THE MEDICAL
ESTABLISHMENT AMONG THE
BLACK COMMUNITY

October 21, 2020

Presented By:
Wayne A. I. Frederick, M.D., MBA
President



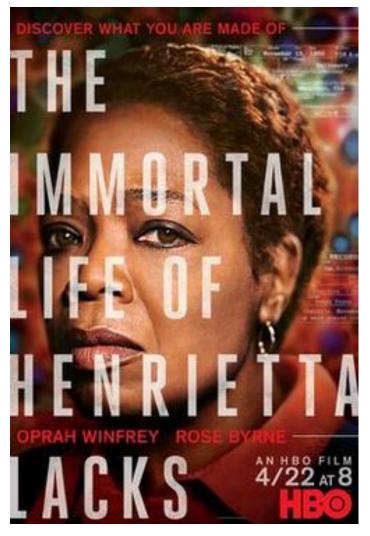
A Note of Optimism

We understand the problems our country is facing, and we can work to resolve them.



The Tuskegee Experiments and Henrietta Lacks

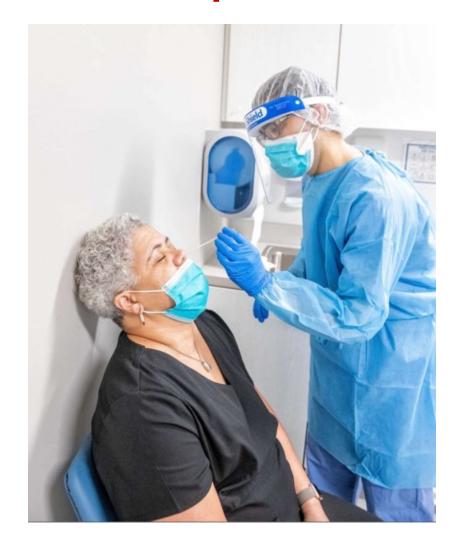




A Lack of Diversity in Vaccine Trials

- Moderna's COVID-19 vaccine trial only had 26 percent participation from communities of color, including Black or African-American, Latinx, American Indian and Alaskan Native
 - Those groups make up 32% of the population
- In clinical trials overall, African-American participation hovers around 5 percent
 - We make up 13 percent of the U.S. population

Partnerships with HBCUs for COVID testing and Vaccine Trials







Julie Morita, MD

Executive Vice President
Robert Wood Johnson Foundation

rwjf.org

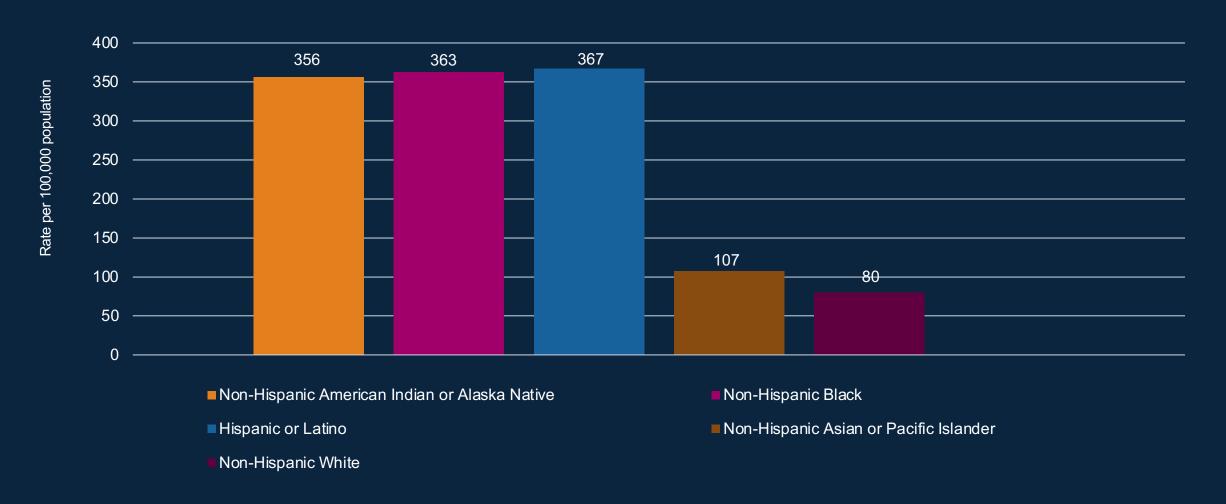
Trust for America's Health

Ensuring COVID-19 Vaccine Access, Safety, and Utilization: Building Vaccination Confidence in Communities of Color

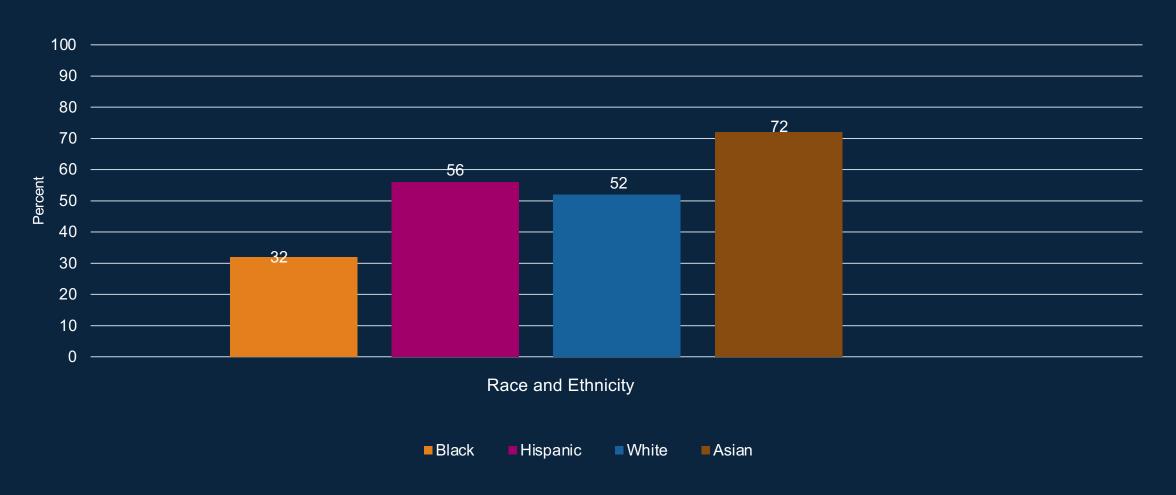
Julie Morita, M.D. Executive Vice President



COVID-19 hospitalization rates by race and ethnicity US, March – July, 2020



Percent of US adults who would definitely/probably get a COVID-19 vaccine by race, September, 2020



Health Equity Principles for State and Local Leaders in Responding to, Reopening, and Recovering from COVID-19



Robert Wood Johnson Foundation

d States: nillions

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th low

What Is Health Equity? And What Difference Does a Definition Make? inancially

"Health equity means that

everyone has a fair and just

obstacles to health such as

poverty, discrimination, and

their consequences, including

education and housing, safe

powerlessness and lack of access

to good jobs with fair pay, quality

environments, and health care."

opportunity to be as healthy as

possible. This requires removing

Robert Wood Johnson Foundation, 2017

and local signing d public omy, but and

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Health Equity Principles

- 1. Collect, analyze and report disaggregated data.
- 2. Include those who are most affected in decisions, and benchmark progress based on their outcomes.
- 3. Establish and empower teams dedicated to racial equity.
- 4. Proactively fill policy gaps while advocating for more federal support.
- 5. Invest in public health, health care and social infrastructure.

safe places to isolate wnstream consequences l insecurity. Geographic interplay between place ount for more than half of es generally fare worse are proliferating, but 11 porting by gender; and ng homes, jails). Only s and cities can do more, through funding and

> t affected by health progress based on

when every person, lly secure. Throughout we making sure d treatment, stable vays for residentsape the government's

e communities ommunity-based Il services, lift up urally and linguistically essible locations for tracers, who will be inities. They could ho are infected re, and acceptable community health nd workers' rights d measure the gregate economic inalized.

Are we making sure that people facing the greatest risks have access to PPE, testing and treatment, stable housing, and a way to support their families?

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leaders must ensure that critical health and social supports are distributed fairly, proportionate to need, and free of undue restrictions to meet the needs of all groups, including black, Latino, Asian, and Indigenous communities.

State and local

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Everyone in this country should have paid sick and family leave ... comprehensive health insurance ... and jobs and social supports that enable families to meet their basic needs and invest in the future.

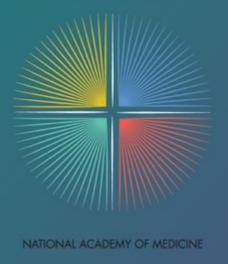
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The National Academies of SCIENCES • ENGINEERING • MEDICINE

CONSENSUS STUDY REPORT

EQUITABLE ALLOCATION OF COVID-19 VACCINE



- NIH and CDC asked the National Academies of Sciences, Engineering and Medicine to convene experts to inform federal guidance about vaccine allocation
- Goal: Reduce severe morbidity and mortality and negative societal impact due to COVID-19
- Developed evidence-based recommendations

Recommendations for Public Health Agencies

- 1. Adopt the committee's framework for equitable allocation of vaccine
- 2. Leverage and expand the use of existing systems, structures and partnerships
- 3. Provide and administer vaccine at no cost to those being vaccinated
- 4. Create and fund a vaccine risk communication and community engagement

program

- 5. Develop and launch a vaccine promotion campaign
- Build an evidence base for strategies for vaccine promotion and acceptance
- 7. Support equitable allocation of COVID-19 vaccine globally

Federal Coordination of H1N1 Vaccine Distribution

International health organizations (WHO, PAHO)

Federal agencies (FDA, HHS, DHS, CMS)

Centers for Disease Control and Prevention

State, territorial, city public health agencies

Vaccine supplies manufacturers

Insurance Companies

Vaccine manufacturers

Existing Immunization Infrastructure

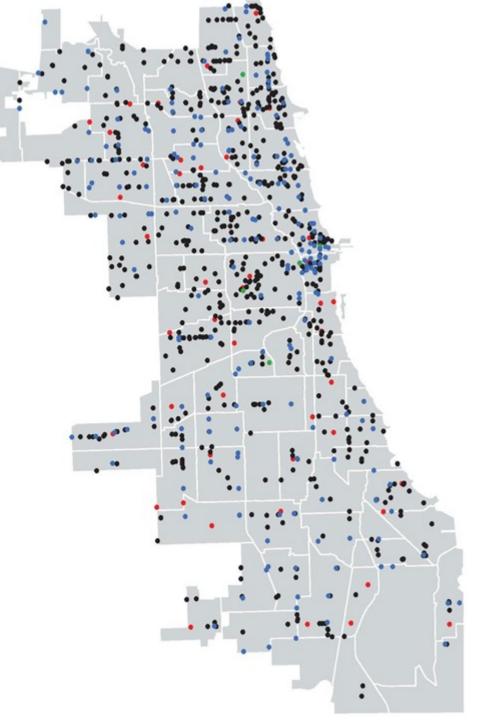
Vaccines for children and Section 317 Program





H1N1 Vaccine Sites, Chicago, 2009-2010

- Healthcare facility
- CDPH Vaccination Clinic (2009-10)
- Retail Pharmacy
- Other



Let us learn from the past to profit by the present, and from the present, to live better in the future.

William Wordsworth









HEALTHY CHICAGO 2.0

COMMUNITY HEALTH ASSESSMENT

INFORMING EFFORTS TO ACHIEVE HEALTH EQUITY 2016-2020











Chicago's Racial Equity Rapid Response



Education

Prevention (e.g. wellness checks, masks)

Testing and Treatment

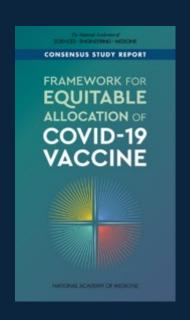
Support Services (housing, utilities, food, water, mental health)

Key Enablers*

- Contextual, community-specific communication
- Mobilization of community-level organizers and leadership
- Data-driven investigative work

Recommendations for Public Health Agencies

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Communications Resources

For Public Health Professionals

The Public Health Communications Collaborative (PHCC) was formed in 2020 to coordinate and amplify public health messaging on COVID-19 and increase Americans' confidence in guidance from the Centers for Disease Control and Prevention (CDC) and state and local public health officials.

See more information, including partners »



Earning Trust

- Communicate clearly, consistently, and transparently
- Engage communities of color to find solutions
 - O What are their concerns?
 - O What messages and information will address their concerns?
 - Who are the appropriate messengers?

Resources for Action

ISSUE BRI

Health Equity Principles for State and Local Leaders in Responding to, Reopening, and Recovering from COVID-19





The National Academies of SCIENCES - ENGINEERING - MEDICINE **CONSENSUS STUDY REPORT** FRAMEWORK FOR **EQUITABLE ALLOCATION** OF COVID-19 VACCINE



1 | The Robert Wood Johnson Foundation © 2020 | May 2020



Michelle Cantu, MPH

Director for Infectious Disease and Immunization
National Association of County and City Health
Officials

naccho.org

COVID-19 Vaccine Access, Safety, and Utilization: Building Vaccine Confidence in Communities of Color

October 21, 2020

Michelle Cantu, MPH
Director, Infectious Disease and Immunization



About NACCHO



NACCHO is comprised of nearly 3,000 local health departments across the United States. Our mission is to serve as a leader, partner, catalyst, and voice with local health departments.

- Advocacy
- Partnerships
- ✓ Funding
- Training and education
- ✓ Networking
- Resources, tools, and technical assistance

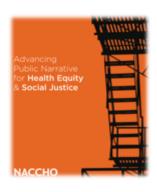






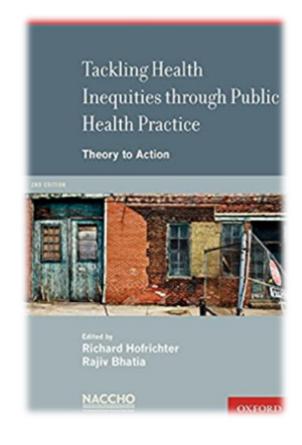


Maternal Child Health Capacity for Zika Response





Incorporating Principles of Social Justice



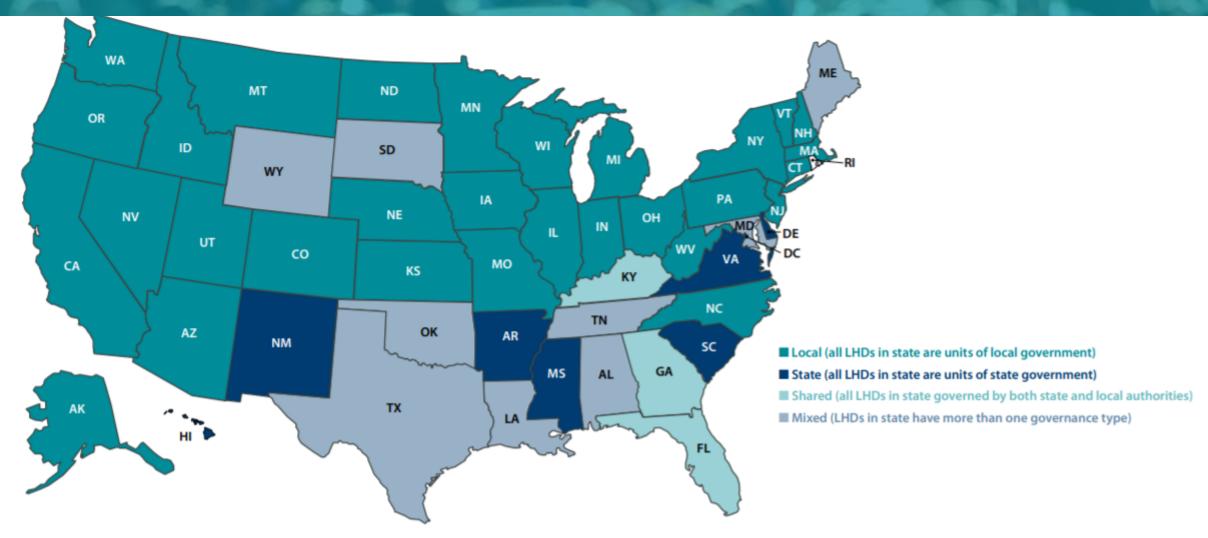
25 Year History of **HESJ Work**



The Important Role of Local Health Department Immunization Programs

Jurisdiction and Governance

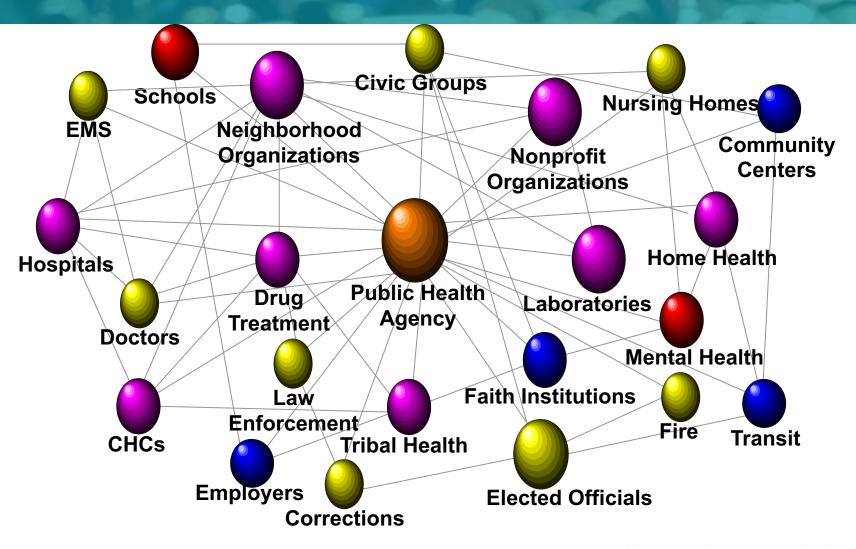




RI was excluded from the study

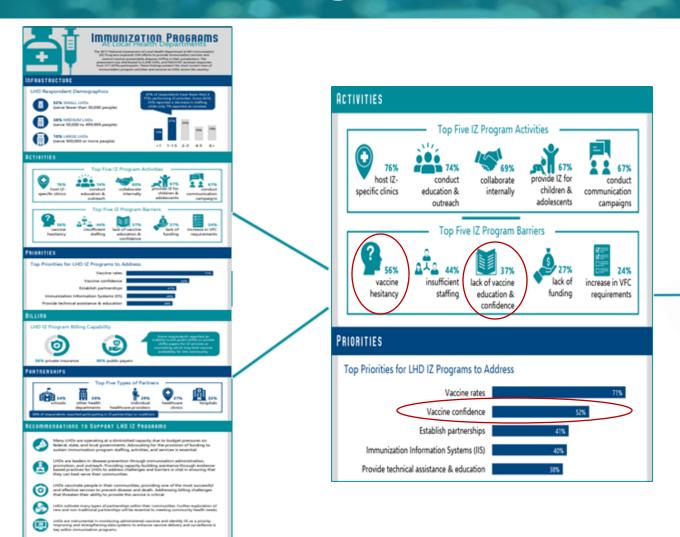
Public Health System





2017 Assessment of LHD Immunization Programs





Vaccine
hesitancy and
lack of
confidence in
vaccines are
significant
barriers and
priorities for
LHD IZ
programs to
address.

Source: NACCHO. 2017 Assessment of Local Health Department Immunization Programs. Accessed May 2018.

Increasing Vaccine Confidence and Addressing Vaccine Hesitancy





work with local partners and trusted messengers to improve confidence

in vaccines among et-risk groups; establish partnerships to contain the spread of misinformation; and teach critical stakeholders to provide clear

information about vaccination and the critical role it plays in protecting







- Released RFA: October 5, 2020
- RFA Closes: October 26, 2020
- Project goal: to provide LHDs with the resources to address vaccine hesitancy in at-risk populations or un/under-vaccinated communities.
- This will include providing one additional staff in the LHD dedicated to addressing vaccine hesitancy and misinformation, building partnerships with other local organizations, and identifying areas of need to improve vaccine confidence.

The Impact of COVID-19 on LHD Immunization Programs







88% reassigned IZ staff to focus on COVID response efforts



17% redirected IZ funding to support COVID response activities

LHDs Adapt with Innovative Service Delivery Strategies

Local IZ programs that have remained open during the pandemic adopted alternative service delivery strategies including:



online and telehealth services



adjusted appointments and clinic schedules



home visiting services



drive-thru vaccination clinics

LHD IZ Activities are Impacted by COVID-19 Response

89% indicated routine IZ activities have been impacted

Activities Most Impacted:



Immunizations (83%)



Education, outreach, training, or partnership activities (68%)



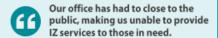
Vaccines for Children (VFC) services (60%)



School assessments/audits (32%)

62% experienced a decline in IZ coverage rates in their jurisdiction



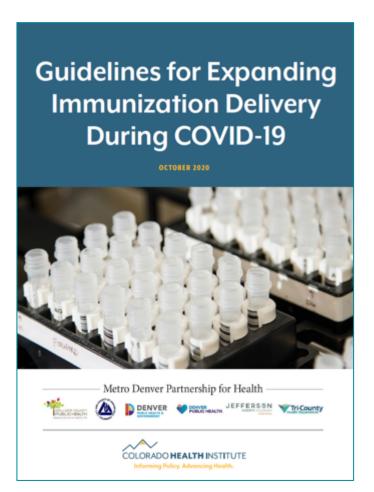




are prepared to give COVID vaccines, but they will need resources to do so

Local Health Department Examples







including immunitration, were impacted.

In May, the CDC released a Morbidity and

HPV Vaccination Strategy Stakeholder Meeting

houseby: Somerset County Department of Health &

National Association of County and City Health Officials

Tuesday, April 7, 2015

Somerset County Emergency Services Training Academy 403 Regulated Rd, Hitsborough Township, NJ

To participate, piesse call or email:

909-543-5349

merset County Department of Health

NACCHO

Schools Who Are Wise Immunize: Curbing Flu with School-Based Flu Clinics

By Kathleen L. Percacciolo BSN, RN, Conservicios Public Health Nurse

Putnam County Department of Health (Brewster, NY)

The Challenge

The entire population of a community can suffer the impact of a bad flu season. Influenza can result in lost work time, lost school fitne, and an increase in the overall burden on our healthcare system. Plus, influenza can lead to secondary infections such as pneumonia, increased risk of hospitalization, and even death.

Schools present the perfect environment for a lifesize petit dish because kids share everything – their snacks, their cought, their tissues, and their germs. Schools are in session for 180 days, approximately 36 weeks (5 days per week), and more than their of those weeks are during flu season! According to Dr. Ann Schuchtan Othe CDC. "Studies have shown that healthy children bear a significant busden. school in the county. There are over 16,000 schoolaged children in Putnam County. The Putnam County Legislature provides the program funding.

We developed an action plan in partnership with each school district. Participation was sought prior to program implementation through education of the school administration, meetings with school supervisors and school nurses, Boards of Education, and Parent/Teacher Organizations (PTOs). Older students are invited, when available. to assist at clinics to increase their knowledge about flu prevention and help allay the fears of the younger students. This also helps students to fulfill their community service requirement. At the beginning of this program, information and consent forms were sent home with students via backpack. We worked closely with the schools to cure dates by the end of the previous school year and clinic dates are now posted on the school calendar. Consent forms and vaccine information. statement (VIS) fact sheets are posted on the

This program allows PCDOH to repeatedly test and evaluate our ability to immunize school-aged



Protecting Grizzly Youth Academy Students from Flu & More San Luis Obispo County Public Health Department (CA)

By Christine Gaiges, PHM, Supervising Public Health Nurse, Communicable Disease Manager

The Challenge

In 2009, San Luis Obispo Country's first cluster of HINT cases occurred at the Grizzly Youth Academy, a military-utile public high school. Bun in partnership by the California National Guard and the Grizzly Challenge Charter School, Grizzly Youth Academy is a public high school for students who have dropped out or are at risk of dropping out from traditional high schools across Cental California. It's located at a National Guard camp outside San Luis Obispo of Use

Two cohorts of students, ranging in age from 16 to 18 years, complete the academy each year. While this year, complete the academy each year. While many students have health coverage through Medical some have had limited access to healthcare prior to their artival. Logistics also make it difficult for the Academy to transport students to ghawnacies or health clinics in town for vaccines or services such as tabenculosis (file) sets. Students be in dominionies at the Academy, increasing the potential for illnesses like influenza to spread quickly.

Following the cluster of H1N1 cases at the Academy

The Solution

in 2009, the Public Health Department and the Grizzly Youth Academy developed an ongoing elationship to support student health and preven outbreaks of illness, Each year, Public Health Department nurses either visit the Academy to administer flu shots to students or provide vaccine that can be administered by staff at an on-site clinic. When San Luis Obispo County experienced a pertussis outbreak in 2010, the Public Health Department visited the Academy to provide Tdap vaccines. In time, the Department and the Academy naturally found more ways to collaborate. For example, when students had community volunteer opportunities that required a TB test, the Public Health Department worked with the Academy to test and read tests for all the students at once. When the Department's emergency preparedness team had an opportunity to participate in a statewide exercise related to anthrax response, the Grizzly Youth Academy took part in the drill and engaged students

Our collaborative partnership serves appresimately 15-200 students per cohort. With two cohorts per year, wive been able to mach 300-400 students annually, providing health education and services to a population whose health access is otherwise lamited. Through our activities, the department has developed an engoing relationship with the Grizzly Youth Academy to continue supporting students in staying healthy from the land must more! during a critical time in their growth and development.

The Lessons Learner

- Explore various partnership opportunities, including non-traditional partners. This collaboration developed naturally out of mutual interests and goals: both the Public Health Department and the Grizzly Youth Academy want to support students' health and prevent infectious disease.
- Partnerships should be motivating and practical. The Public Health Department works to make it practical and efficient for the Grizzly Youth Academy to provide vaccines and other supports an needed for students. The Health Department has been adaptable in recognizing the logistical constraints the Academy lace.





Policy Recommendations

- Increased programmatic funding and support
- Increased workforce and investment in workforce capacity
- Investment in infrastructure systems to ensure sustainability
- Ensuring people with lived experience are part of the process
- Strong policies where authority of public health is preserved

Vaccine Related Bills



- H.R.2862 VACCINES Act of 2019
 - To amend the Public Health Service Act to provide for a national system for surveillance of vaccine rates, to authorize research on vaccine hesitancy, to increase public understanding of the benefits of immunizations, and for other purposes.
- S.1872 Protecting Seniors Through Immunization Act of 2019
 - To amend title XVIII of the Social Security Act to provide information regarding vaccines for seniors as part of the Medicare & You handbook and to ensure that the treatment of cost sharing for vaccines under Medicare part D is consistent with the treatment of vaccines under Medicare part B, and for other purposes.
- H.R.8061 Community Immunity During COVID-19 Act of 2020
 - To amend the Public Health Service Act to direct the Secretary of Health and Human Services to make grants to covered health departments to increase the rate of recommended immunizations, and for other purposes.

National Status on Public Health



COVID relief packages that have passed:

•Phase 1 –

Coronavirus Preparedness and Response Supplement al Appropriations Act: Total \$8.3 billion

- Phase 2 Families First Coronavirus Response Act:
 Total \$183 billion
- ◆Phase 3 CARES Act: Total \$2.2 trillion
- Phase 3.5 Paycheck Protection and Health Care

Enhancement Act: Total \$484 billion









COVID-19 Related Bills

- H.R. 6800 The Heroes Act
- Health, Economic Assistance, Liability Protection, and School Act (HEALS ACT)
- Delivering Immediate Relief to America's Families, Schools and Small Businesses Act

NACCHO Requests Designated Funding in the Next COVID Relief Package



Provide \$8.4 billion for COVID-19 distribution plus \$500 million for seasonal influenza campaign operations to support the following:

- \$3 billion for workforce recruitment and training for state and local health departments.
- \$1 billion for state and local vaccination infrastructure improvements.
- \$500 million for Immunization Information Systems (IIS) data modernization.
- \$700 million for reporting on vaccine coverage, effectiveness, safety, and evaluation.
- \$1.2 billion for cold supply chain management which includes transportation, storage, equipment, and training for staff.
- \$500 million for Emergency Use Authorization regulation and oversight.
- \$500 million for outreach to priority populations, communications, and educational efforts to increase vaccine confidence and combat misinformation.
- \$1 billion for standing up additional vaccination sites.

NACCHO Requests for the Next COVID Relief Package



Broader needs of Local Health Departments to continue with this response and be strengthened more broadly for future immunization and crisis work:

- Enact and fund a public health loan repayment program (Strengthening the Public Health Workforce Act (S. 3737)
- Enact \$4.5 billion in additional annual funding for the CDC and state, local, tribal and territorial core public health infrastructure to pay for essential public health activities.

NACCHO Resources



- National Profile Study https://www.naccho.org/uploads/downloadable-resources/Programs/Public-Health-Infrastructure/NACCHO_2019_Profile_final.pdf
- NACCHO Immunization- https://www.naccho.org/programs/community-health/infectious-disease/immunization
- Roots of Health Inequity http://www.rootsofhealthinequity.org/
- Mobilizing for Action through Planning and Partnerships (MAPP) https://www.naccho.org/programs/public-health-infrastructure/performance-improvement/community-health-assessment/mapp
- Policy and Legislative Agenda http://naccho.org/advocacy/resources
- Policy Statements http://naccho.org/advocacy/activities
- Federal Funding info, including COVID-19 http://naccho.org/advocacy/funding-priorities
- News From Washington Newsletter https://www.naccho.org/advocacy/news
- Podcasts from Washington http://naccho.org/communications/blogs
- Sign up for Congressional Action Network: TEXT "JoinCAN" to 50457

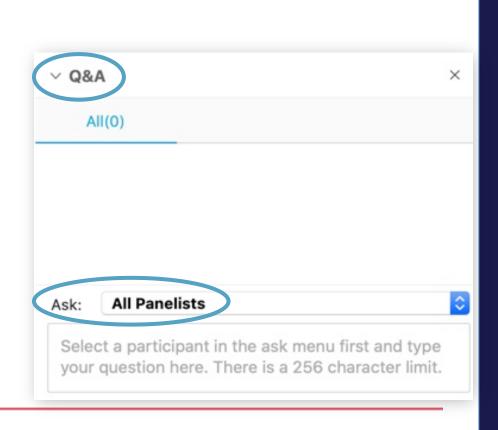


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Submit Questions for Our Panelists

- 1. At the bottom of your screen, click to open the Q&A panel
- Type your question in the Q&Abox
- 3. Select Ask: All Panelists
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Congressional Briefing

The State of Obesity 2020: Better Policies for a Healthier America

November 19, 2020 12:30 PM Eastern





Thank You to Our Moderator and Panelists



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MD, MSCE
Executive Vice President
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Disease and Immunization
National Association of
County and City Health
Officials

Moderator



Thank you!

@HealthyAmerica1

The recording and slides will be available at www.tfah.org