



COALITION *for*
HEALTH FUNDING

Congressional Briefing and National Webinar:

Shortchanged: The Impact of Chronic
Underinvestment in Public Health

June 20, 2023

3:00 – 4:00 PM Eastern Time

 @HealthyAmerica1 @HealthFunding

 tfah.org publichealthfunding.org



Moderator



Erin Will Morton

Executive Director

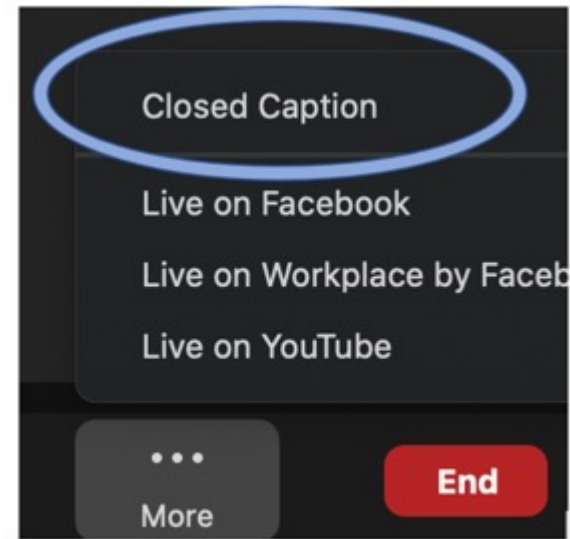
Coalition for Health Funding

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Closed Captioning

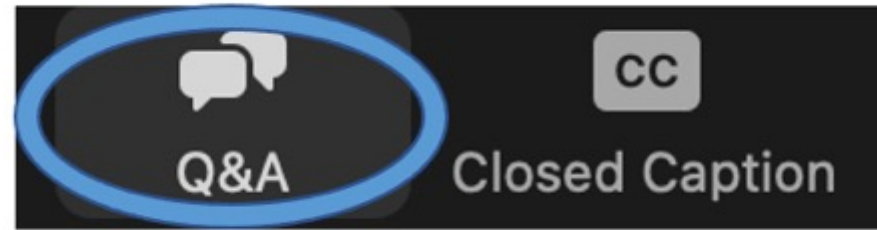
To see real time captioning:

1. At the bottom of your screen, click to open **More**
2. Click **Closed Caption**



Q&A Feature

1. At the bottom of your screen, click to open the Q&A panel
2. Type your question in the Q&A box
3. Hit Enter



Agenda

Welcome and Overview

Presentations from Panelists

Questions and Answers

Closing



Welcome to Our Panelists



**Tekisha Dwan Everette, Ph.D.,
MPA, CPH**
Executive Vice President
Trust for America's Health



Krista R. Wasowski, MSW, MPH
Health Commissioner
Medina County (OH) Health
Department



Brian Castrucci, DrPH
President & Chief Executive
Officer
de Beaumont Foundation





Tekisha Dwan Everette, Ph.D.,
MPA, CPH
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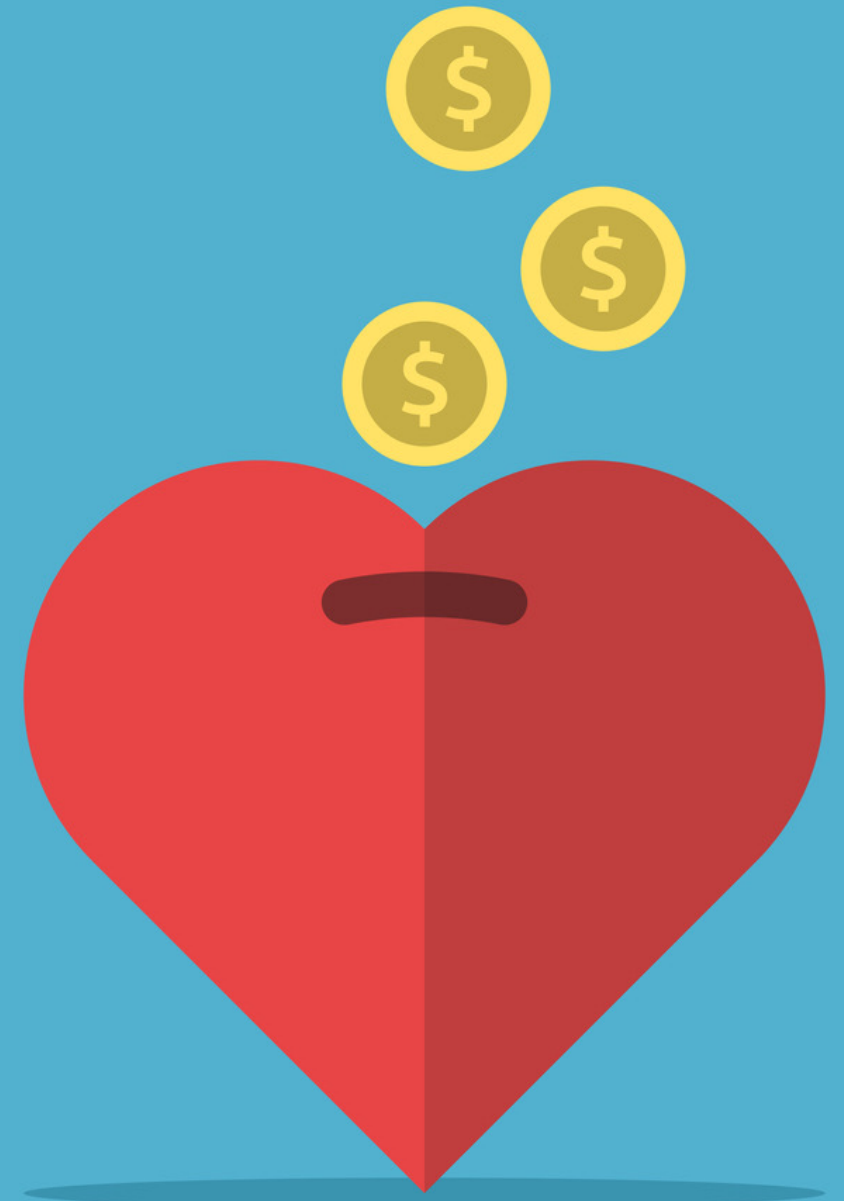


Shortchanged: The Impact of Chronic Underinvestment in Public Health

Tekisha Dwan Everette, Ph.D, MPA, MPH, CPH

Executive Vice President

Trust for America's Health



Trust for America's Health (TFAH)



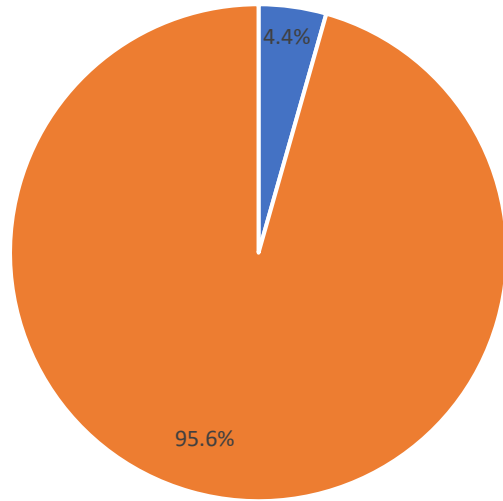
Independent, non-partisan, public health, prevention and equity focus, including:

- Data/research for action
- Health-promoting policies
- Addressing social determinants of health and health inequities
- Strong public health system
- Informed policymakers



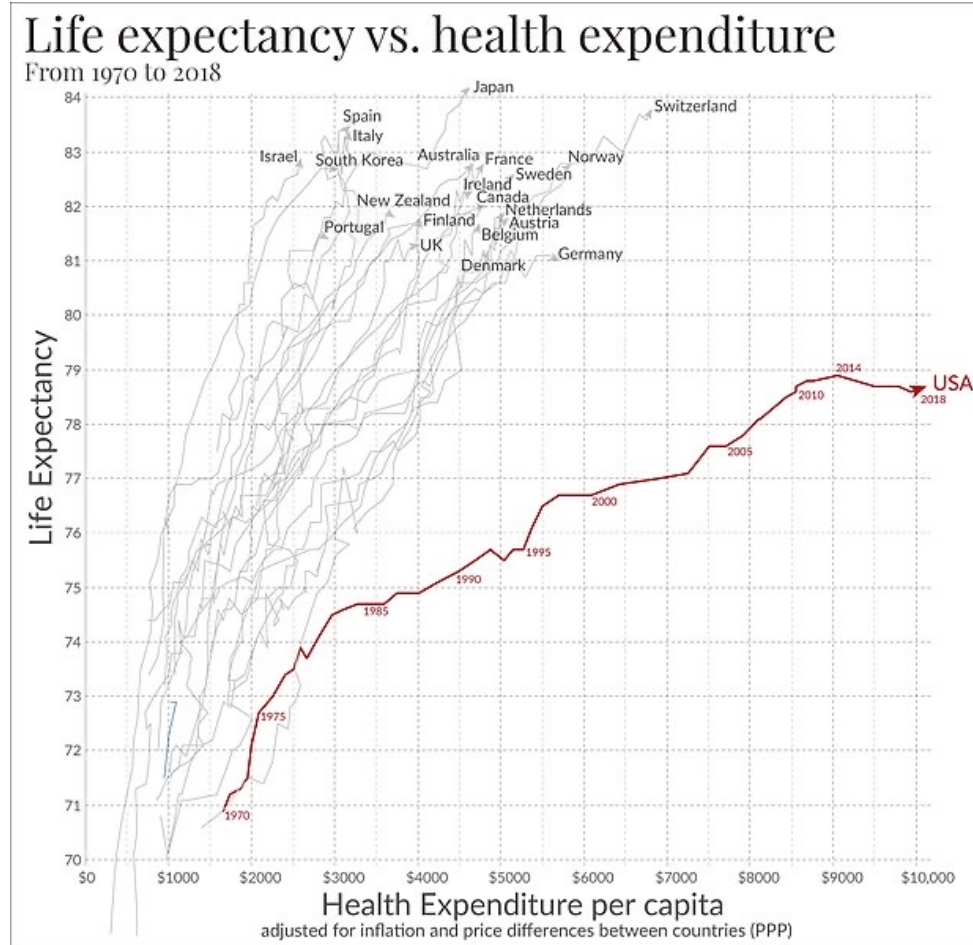
Spending more on treatment, but not getting healthier

CY2021 National Health Expenditures

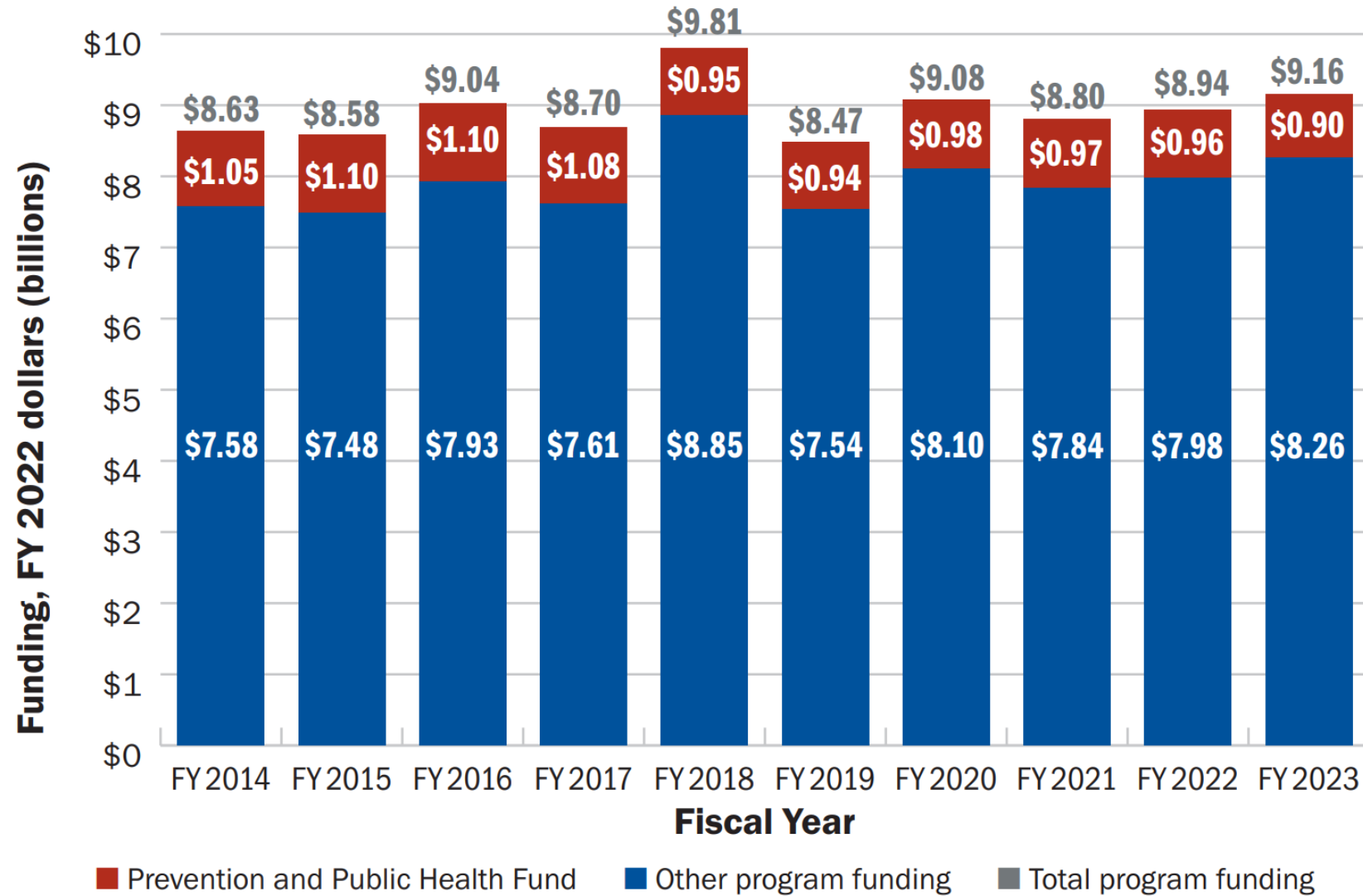


■ Public Health and Prevention ■ All other health services

2021 Total: \$4.3 trillion

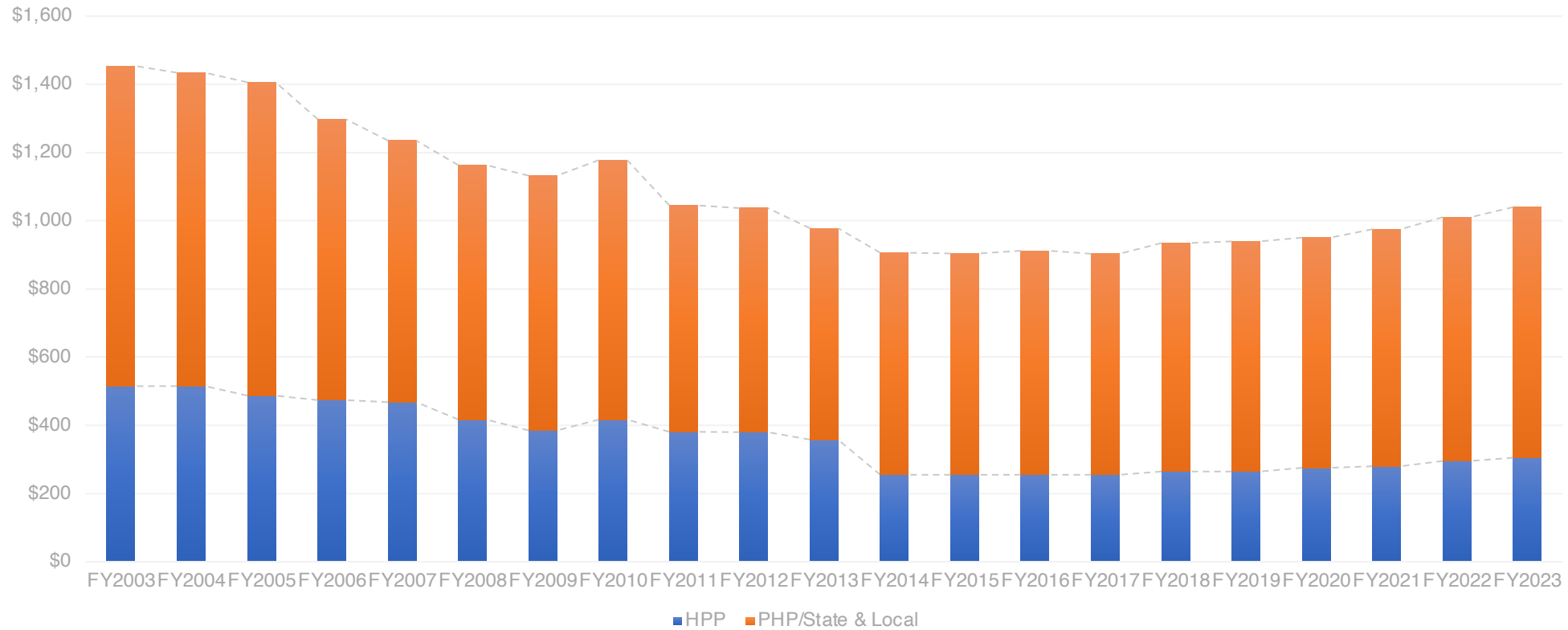


CDC Program Funding, Adjusted for Inflation, FY 2014–2023



Preparedness Funding to States Still Inadequate

Public Health Emergency Preparedness and Hospital Preparedness Funding



Boom and Bust Cycle of Public Health

1 Underfunding

Public health receives little funding because there is no emergent public health threat

2 Crisis

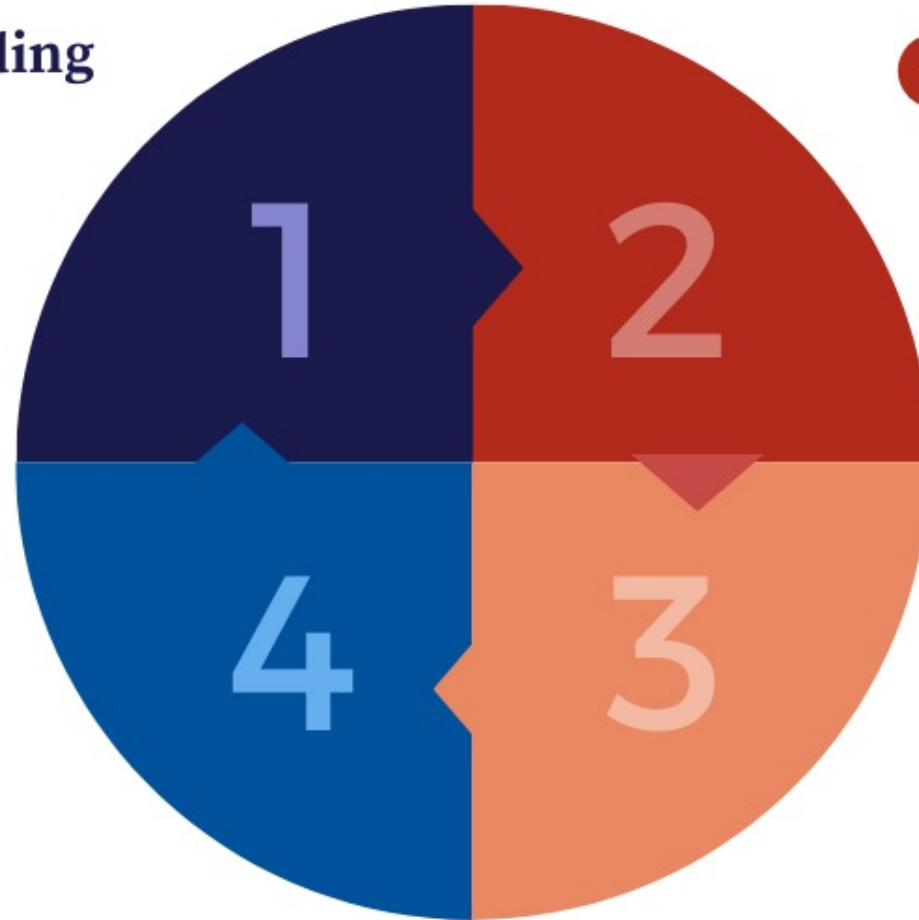
Public health system faces an acute public health threat

3 Funding Increase

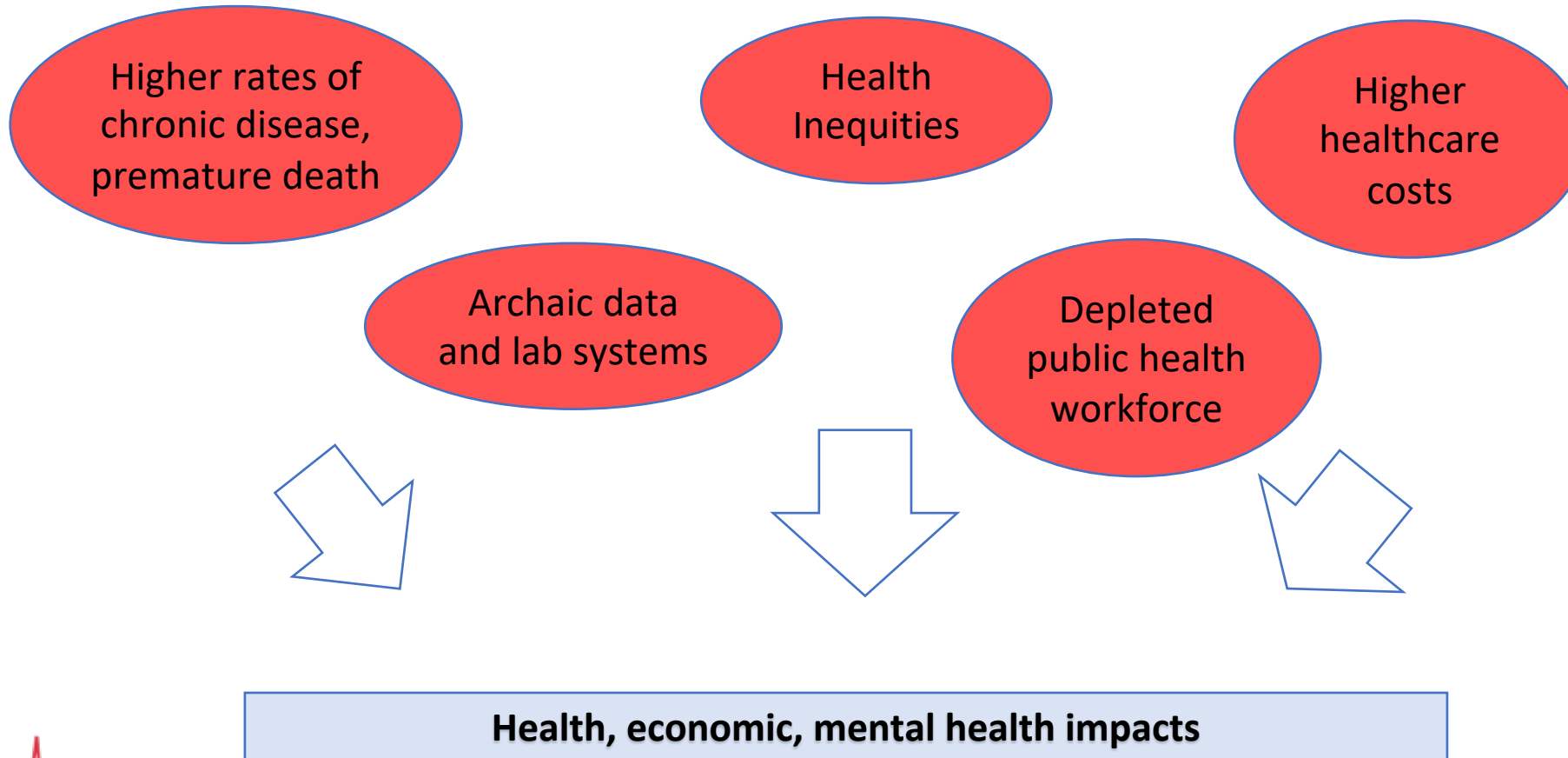
Policymakers increase public health funding to respond to crisis

4 Crisis "Solved"

Acute public health mitigated. Emergency funding disappears



Impacts of Underfunding



Federal Recommendations

- Increase overall CDC funding to at least \$11.6 billion in FY2024
- Modernize and Strengthen Public Health in Every Community
- Invest in the Nation's Health Security
- Address Health Disparities and Root Causes of Disease
- Promote Health and Prevent Chronic Diseases Across the Lifespan
- Invest in Primary Prevention of Behavioral Health Concerns and Deaths of Despair





Krista R. Wasowski, MSW, MPH
Health Commissioner
Medina County (OH) Health Department

medinahealth.org



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City and County Perspective
Presented by Health Commissioner Krista R. Wasowski, MSW, MPH
June 20, 2023

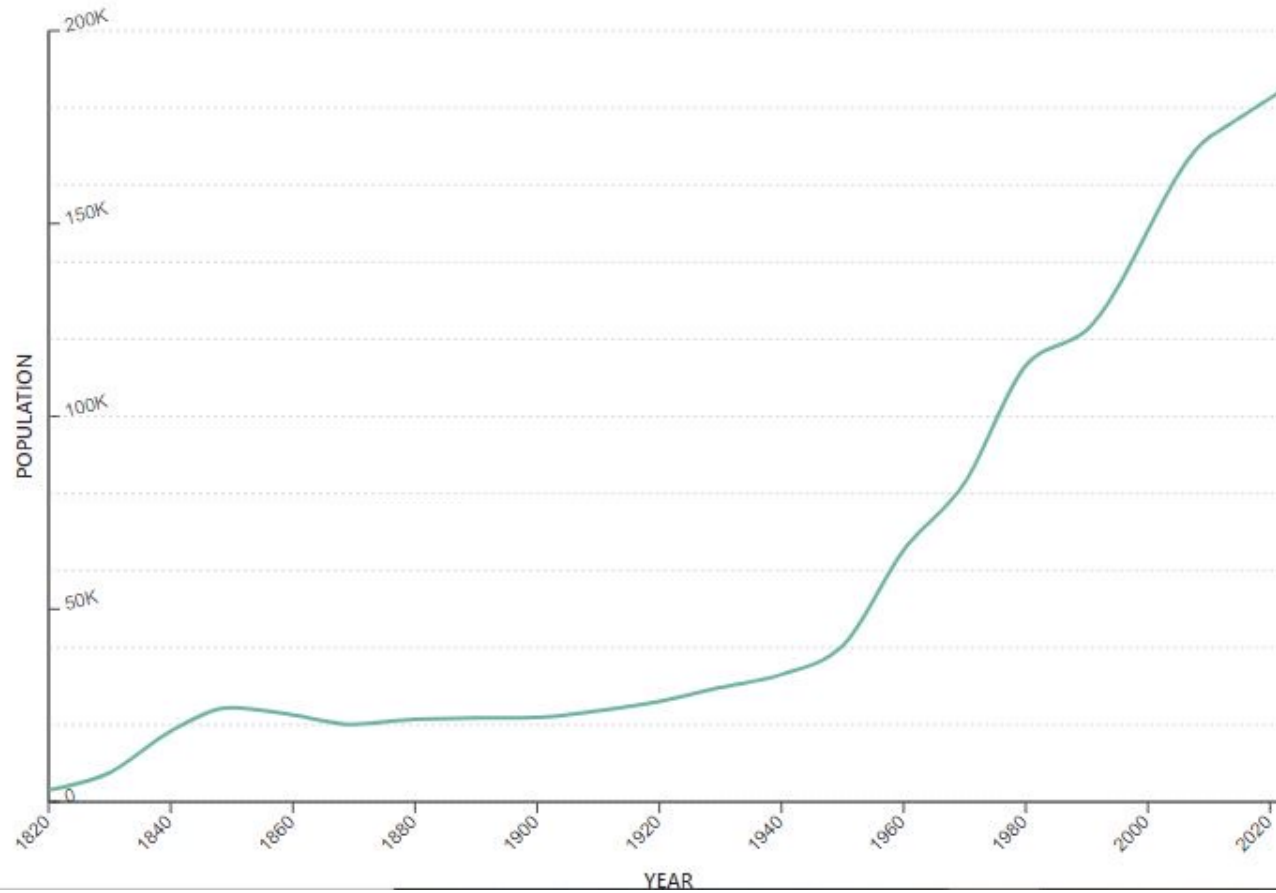




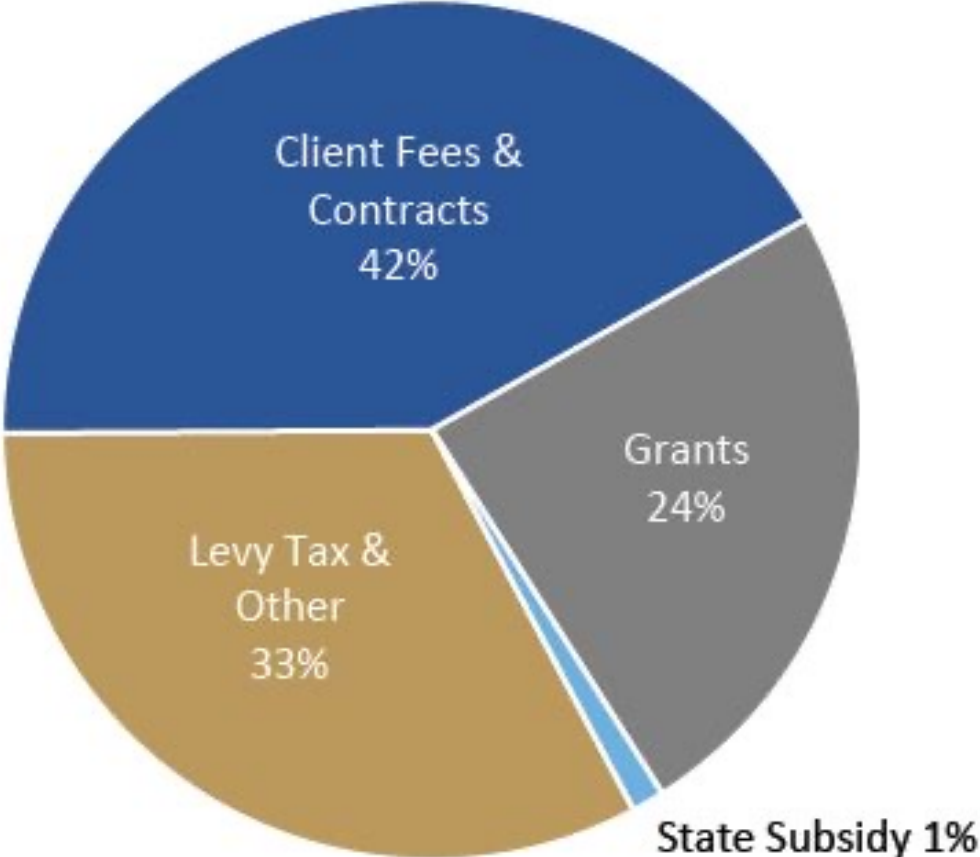


Medina County, Ohio Population 2023

185,512



Source of Revenue





 **MEDINA COUNTY**
HEALTH
DEPARTMENT
Prevent. Promote. Protect.

www.medinahealth.org



Krista Wasowski, MSW, MPH
Medina County Health Department
4800 Ledgewood Drive
Medina, Ohio 44256
330-723-9688 ext. 312

www.medinahhealth.org



Brian Castrucci, DrPH
President and CEO
de Beaumont Foundation

debeaumont.org



Submit Questions for Our Panelists



Erin Will Morton

Executive Director

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Thank You to Our Moderator and Panelists



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Thank you!

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The recording and slides will be available at tfah.org and
publichealthfunding.org

