



## **TFAH Website Privacy Policy**

Trust for America's Health (TFAH) respects the privacy of our website visitors. Our Privacy Policy explains how TFAH collects, uses and discloses personal information on [www.tfah.org](http://www.tfah.org), via email and other digital communications under the control of TFAH. This Privacy Policy may change periodically.

### ***Website visitors***

TFAH uses Google Analytics to collect data on site visitors such as, but not limited to, how visitors navigated to [tfah.org](http://tfah.org) (from a new site, social media, or search engine, etc.), total site visitors, time spent on site, page views, geolocation information (state or country of residence). This data may be used for website improvement, internal analysis, program evaluation and validation. This data is reviewed at the aggregate level and for internal use only. User IP addresses are masked within the Google Analytics platform and are not accessible to TFAH.

### ***Personal information and Email Accounts***

If a user elects to sign up to subscribe to a newsletter or webinar through [tfah.org](http://tfah.org), TFAH will retain information volunteered by the user in the sign-up forms. This list is a voluntary "opt-in" list, and you may remove your account at any time by sending an e-mail to [info@tfah.org](mailto:info@tfah.org) or by clicking "unsubscribe." We will not share or sell your email account to any group or individual at any time.

- **Do Not Track**: Your browser or device may include "Do Not Track" functionality. The information collection and disclosure practices and the choices that we provide to you will continue to operate as described in this Policy regardless of whether a Do Not Track signal is received.
- **Your California Privacy Rights; "Shine the Light" Law**: Once a year and free of charge, California residents are entitled to request and obtain certain information regarding our disclosure, if any, of certain categories of personal information to third parties for their own direct marketing purposes in the preceding calendar year. We do not share your personal information with third parties for those third parties' direct marketing purposes. To make such a request, please send an email to [info@tfah.org](mailto:info@tfah.org).

### ***Links to other sites***

This website contains links to other websites. We are not responsible for the privacy policies of any website other than our own, including if visitors share pages by clicking on social media icons on this site. When sharing on other sites, privacy is governed by that sites' policy.

### ***Cookies***

Like many other websites, we use cookies, pixels, web beacons, Software Development Kits ("SDKs") and/or similar online targeting technologies (collectively, "cookies"). We may use the following types of cookies:

- **First-party cookies**: These are cookies that are stored on the user's device from a computer or domain managed by TFAH and from which the sites requested by the user are provided.



- Third-party cookies: These are cookies that are stored on the user’s device from a computer or domain that is not managed by TFAH, but by advertising or analytics companies that processes the data obtained through the cookies.
  - To help facilitate the delivery of relevant content, we use Google Analytics. Google Analytics uses cookies to report on user interactions on our and others’ sites. We use the information collected for optimizing marketing, refining advertising, and/or programming strategies, and generally improving user experience. For more information about Google Analytics and how it collects and processes information, please visit: <https://policies.google.com/technologies/partner-sites> and instructions on opting out of Google Analytics using a specific plug-in is available at the following link: <https://tools.google.com/dlpage/gaoptout>. Note that this opt-out is specific to Google activities and does not affect the activities of other ad networks or analytics providers that we may use.
- If you do not want information collected through the use of cookies, there is a simple procedure in most browsers that allows you to automatically decline cookies or be given the choice of declining or accepting the transfer to your computer of a particular cookie (or cookies) from a particular site.

Browser	Cookie Management Link (as of the date of this Privacy Policy)
Google Chrome	<a href="https://support.google.com/chrome/answer/95647?hl=en">https://support.google.com/chrome/answer/95647?hl=en</a>
Firefox	<a href="https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectslug=enable-and-disable-cookies-website-preferences&amp;redirectlocale=en-US">https://support.mozilla.org/en-US/kb/enhanced-tracking-protection-firefox-desktop?redirectslug=enable-and-disable-cookies-website-preferences&amp;redirectlocale=en-US</a>
Opera	<a href="https://help.opera.com/en/latest/security-and-privacy/">https://help.opera.com/en/latest/security-and-privacy/</a>
Microsoft Internet Explorer	<a href="https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d">https://support.microsoft.com/en-us/windows/delete-and-manage-cookies-168dab11-0753-043d-7c16-ed5947fc64d</a>
Apple Safari	<a href="https://support.apple.com/en-il/guide/safari/sfri11471/mac">https://support.apple.com/en-il/guide/safari/sfri11471/mac</a>
Microsoft Edge	<a href="https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09">https://support.microsoft.com/en-us/microsoft-edge/delete-cookies-in-microsoft-edge-63947406-40ac-c3b8-57b9-2a946a29ae09</a>

You may also visit <http://www.allaboutcookies.org/manage-cookies/index.html> for more information. If you disable cookies, please understand that you may not be able to use all of the features offered on our websites.

### **Security**

All information provided to TFAH is transmitted using SSL (Secure Socket Layer) encryption. At the time of its installation on TFAH servers, SSL is a proven coding system that lets your browser automatically encrypt, or scramble, data before you send it to us. We also protect account information by placing it on a secure portion of our website that is accessible only by certain qualified employees of TFAH. However, no data transmission over the Internet is, or remains, 100 percent secure. While we strive to protect your information, we cannot ensure or warrant the security of such information.

### **Online Giving**



The online giving pages of this web site are provided by Donor Box. Read information on Donor Box's privacy policy. Credit card transactions are processed by PayPal. Trust for America's Health does not retain credit card information, nor are TFAH donor lists shared, rented or sold to any outside party.

***Changes to Our Privacy Statement***

We reserve the right to revise this Privacy Statement at any time. When we do, we will post the changes on the Site. Your continued use of the site after any changes or revisions to this Privacy Statement shall indicate your agreement with its terms. Please also feel free to contact us at [info@tfah.org](mailto:info@tfah.org) if you have any questions about our Privacy Statement.

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