

2024 ANNUAL REPORT



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Cover — bottom left photo: TFAH convened partners for a briefing at the National Press Club in Washington, DC to discuss the Pathway to a Healthier America: A Blueprint for Strengthening Public Health for the New Administration and Congress. From left to right: Dr. Leslie Ann Dauphin, Adjunct Professor at Meharry School of Global Health and founding Director of the Public Health Infrastructure Center at the Centers for Disease Control and Prevention (CDC); Dr. Paul Kuehnert, retired and former President and CEO at the Public Health Accreditation Board; Dr. Judith Monroe, President and CEO of the CDC Foundation; Dr. J. Nadine Gracia, President and CEO of TFAH; Lori Tremmel Freeman, CEO National Association of County and City Health Officials; Dr. Virginia Cane, former President of the National Medical Association.

Cover — bottom right photo: At the 2024 Blueprint report convening, TFAH discussed the proposed policy roadmap for the next Administration and Congress to improve the nation's health, economy, and national security.

STRATEGIC PLAN 2023 – 2026

In June 2023, the TFAH Board of Directors approved the organization's Strategic Plan for 2023 – 2026. This latest plan was the culmination of an extensive process involving the TFAH staff and Board of Directors, as well as consultations with partner organizations and several of TFAH's funders.

The resulting strategic plan charts the future course of the organization based on TFAH's core strengths and identifies opportunities to fortify the nation's public health ecosystem and support the community conditions that advance health and well-being in every community.

The plan includes four strategic priorities:

Strategic Priority 1: A strong, resilient, trusted, and equitable public health system that addresses our nation's public health opportunities and challenges.

Strategic Priority 2: Innovation that drives systemic change to promote and protect health and well-being for all.

Strategic Priority 3: The advancement of health equity in public health and prevention.

Strategic Priority 4: A dynamic, sought-after, people-centered organization that is thriving.

The execution of the Strategic Plan is grounded by work on 19 specific objectives within the four priority areas. Progress against these objectives will be measured throughout the plan timeline. For more information visit www.tfah.org/about/tfah-strategic-plan/.

Board Chair's Message

Stephanie Mayfield Gibson, M.D., FCAP

Chair of the TFAH Board of Directors



Public health is at a pivotal moment in the United States. Trust for America's Health understands that as the nation's policy environment changes and trust in public health guidance becomes more uncertain, advocates for public health must remain focused, nimble, and committed to its strategic principles.

As the Chair of the Board of Directors, I am proud to share highlights and accomplishments TFAH achieved in 2024. What you're about to read in this report demonstrates how TFAH staff and leaders leveraged their expertise to advance public health priorities through thought leadership, partnership and collaboration, promoting science-based strategies, and through legislative advocacy. This year's Annual Report provides a one-year look into the expansive work of TFAH through a cohesive narrative. This report provides a review of our activities, but does not capture every single avenue we've traveled.

All the engagements described in this year's *Annual Report* are guided by our [2023-2026 Strategic Plan](#) that was crafted with input from the Board of Directors, staff, and our closest partners. Our metrics show that we are making strong progress toward meeting the priority goals we laid out in the Strategic Plan, particularly around further growing our influence as a thought leader on public health issues through activities such as serving in leadership roles on national advocacy committees.

The year ahead presents a critical opportunity for TFAH to further advance our mission of making illness and injury prevention central to policymaking at every level. To achieve this, we will release a new edition of Promoting Health and Cost Control in States, continue our work to advance age-friendly public health systems nationwide, and strengthen our advocacy for sustainable, prevention-focused policies that improve health, contain costs, and promote equity.

Thank you to our Board of Directors for their commitment to TFAH and knowledge sharing, our CEO for superb leadership, the entire TFAH team for their stellar and useful products, and all of our supporters.

I extend a heartfelt thank you to our funders for their generous and essential support. Your collaboration enables TFAH to further its mission. With your continued partnership, we will advance our work with policymakers, public health practitioners, allied organizations, and others to promote optimal health for every person and community and strengthen the nation's well-being and health.

President and CEO's Message

J. Nadine Gracia, M.D., MSCE

President and CEO



Since its founding in 2001, Trust for America's Health has served as a steadfast champion of effective public health policies and solutions that strengthen the nation's security and promote optimal health for every person and community. We spent 2024 reinforcing that position as the country prepared for the transition to a new administration and Congress.

Research shows that addressing the antecedents of poor health and focusing on prevention are critical and essential investments for the nation's health and prosperity. Health emergencies, including outbreaks and extreme weather, are having greater impact and occurring more frequently. Structural and systemic barriers continue to exacerbate racial and ethnic, socioeconomic, and geographic disparities in health outcomes. Rising rates of chronic diseases, mental health challenges, and substance misuse are among the many pressing public health issues facing the nation. With the poorest health outcomes of any high-income country, the U.S. is also experiencing rising annual health care costs. When policymakers do not give public health the attention and resources it needs to address the root causes of these challenges, it could have far-reaching consequences for the nation's health, economy, and national security.

Fortunately, the tools to prepare for, respond to, and prevent these crises are within reach. This year's *Annual Report* demonstrates how TFAH advanced solutions by raising awareness and expanding thought leadership, fostering collective action to safeguard Americans' health and the nation's economic security, identifying barriers to improved population health and advancing solutions, and influencing policy change. A key example of this work was TFAH's *2024 Blueprint for Strengthening Public Health for the Next Administration and Congress*, which provided policymakers and public health leaders with an actionable agenda for strengthening the nation's public health system and improving health outcomes across communities.

TFAH is grateful for the support and collaboration of our Board of Directors, funders, and partners, whose commitment helps make this work possible. We will continue to advance sound and effective policies that promote and protect health and will stand ready to partner with policymakers, public officials, community leaders, and advocates working to strengthen the nation's public health system. Our dedicated and talented staff are committed to advancing that work at all levels, so the country is better prepared to meet the challenges and opportunities ahead and build the 21st century public health system it needs and deserves.

Introduction – 2024 Year in Review

Trust for America's Health (TFAH) is a nonprofit, nonpartisan public health policy, research, and advocacy organization. We work on promoting optimal health for every person and community, with a vision of a nation where prevention and health equity are foundational to policymaking at all levels.

Our areas of focus include:

- Public Health Funding
- Obesity/Chronic Disease
- Substance Misuse and Mental Health
- Public Health Preparedness
- Infectious Disease
- Climate Impact/Environmental Health
- Health Equity/Nonmedical Drivers of Health
- Prevention and Public Health Policy
- Child and School Health
- Age-Friendly Public Health

TFAH spent the year advising policymakers, media, and vested partners on strategies that would strengthen the nation's public health infrastructure, reduce chronic disease and poor health, improve emergency preparedness, and address health disparities as the country transitioned to a new administration and Congress, culminating with the release of our report, *Pathway to a Healthier America: A Blueprint for Strengthening Public Health for the New Administration and Congress*. TFAH produces this Blueprint report every four years prior to the presidential election to give the new administration and Congress a roadmap for improving health outcomes and bolster the country's health, economic, and national

security by strengthening the nation's public health system.

The following annual report highlights the initiatives, partnerships, collaborations, and leadership roles TFAH advanced throughout 2024 in support of our efforts to foster collective action, identify barriers, uncover solutions, and change policy that address the antecedents of poor health.



Dr. J. Nadine Gracia and Dr. Vivek Murthy, the 19th and 21st Surgeon General of the United States, at the release of the 2024 National Strategy for Suicide Prevention and Federal Action Plan.

Raising Awareness and Expanding TFAH's Thought Leadership

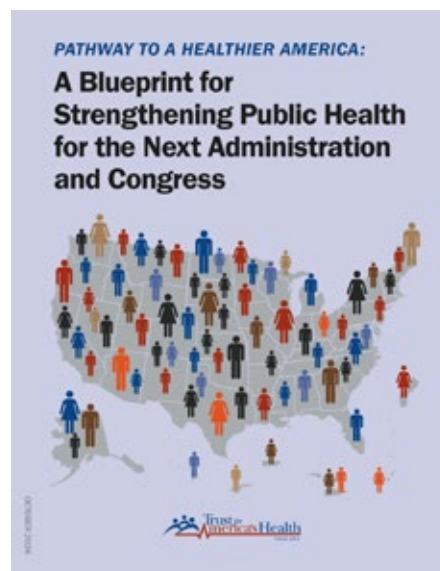
TFAH worked to advance a strong, resilient, trusted, and equitable public health system. We did so by analyzing and reporting on health data, raising awareness of science-informed health promotion strategies and policies, and recommending policy action to implement and scale proven programs.

As previously mentioned, our most prominent report from 2024 was the *Pathway to a Healthier America: A Blueprint for Strengthening Public Health for the New Administration and Congress* report. The 2024 *Blueprint* report explained how the public health system in the United States is at an inflection point for the next administration and Congress to make the investments in public health needed to bolster the nation's health, economic, and national security. The report included recommendations across six priority areas for strengthening and modernizing the nation's public health infrastructure and workforce.

To raise the visibility of the *Blueprint* report, TFAH hosted a briefing at the National Press Club in Washington, DC that featured a bipartisan panel discussion moderated by Dr. J. Nadine Gracia, TFAH President and CEO, with remarks from The Honorable Michael O. Leavitt, 20th Secretary of Health and Human Services and former Governor of Utah, and The Honorable Kathleen Sebelius, 21st Secretary of Health and Human Services and former Governor of Kansas. A second plenary panel session featured a discussion with Dr. Frederick Cerise, President and CEO of Parkland Health, Dr. Susan Kansagra, former North Carolina State Health Officer, and Dr. Anand Parekh, in his role at the time as Chief

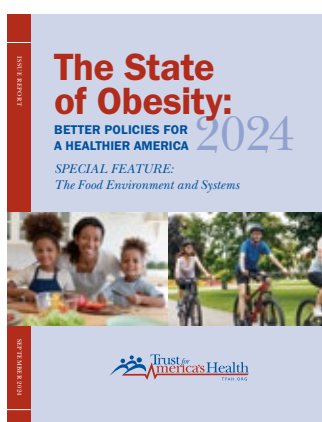
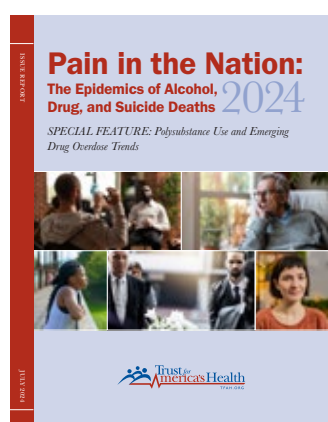
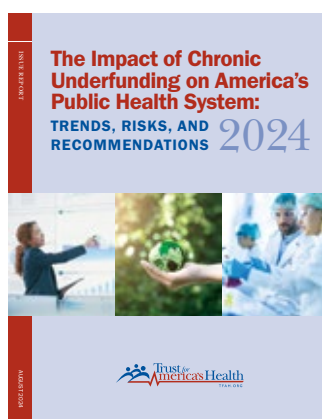
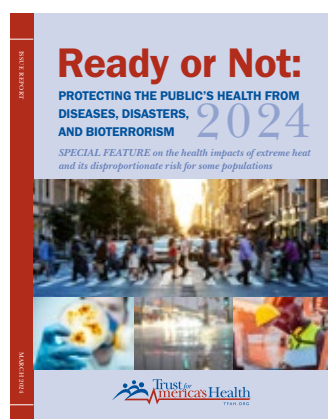
Medical Advisor at the Bipartisan Policy Center. The event aired on C-SPAN and generated coverage in the *Washington Post*, *U.S. News and World Report*, *Associated Press*, and *Congressional Quarterly*.

While the *Blueprint* report series is released only during the presidential election cycle, TFAH publishes a series of four reports annually which are disseminated widely to policymakers, national and local media, our partners and across our social media channels. These reports provide the latest data on critical public health topics and include recommendations for policy action. In 2024, they were viewed online over 30,000 times and generated over 239 news reports in local, state, national, and international media. TFAH also hosted national webinars and press briefings in conjunction with the release of each report. They are available on the [TFAH YouTube channel](#).



Kathleen Sebelius, 21st Secretary of Health and Human Services and former Governor of Kansas, discusses TFAH's *Blueprint* report with Dr. J. Nadine Gracia.

Raising Awareness and Expanding TFAH's Thought Leadership



- The 21st edition of our *Ready or Not: Protecting the Public's Health from Diseases, Disasters, and Bioterrorism*: More people died in the U.S. in 2022 due to extreme heat than from any other type of weather event. In addition to our annual assessment of state and national preparedness for health emergencies and disasters, the 2024 edition of *Ready or Not* included a special feature on the health impacts of extreme heat and its disproportionate risk for some populations. Heat waves are becoming more frequent, lasting longer, and occurring in parts of the country with traditionally milder climates. The *Ready or Not* report highlighted key roles public health plays during heat events and how lawmakers can strengthen readiness.
- *Pain in the Nation 2024: The Epidemics of Alcohol, Drug, and Suicide Deaths*: The report showed encouraging progress in slowing the combined number of alcohol, drug, and suicide deaths but that progress was uneven across different demographic groups. Alcohol-induced mortality rate decreased by six percent to 13.5 deaths per 100,000 people in 2022, the first decrease in the rate after more than a decade of increases. However, death rates for drug overdose and suicide remained unchanged. The report's special feature examined trends in overdose rates, including the emergence of polysubstance overdoses – where individuals have multiple illicit drugs in their system – and the complex and dangerous landscape of the illegal drug supply.
- *The Impact of Chronic Underfunding on America's Public Health System 2024: Trends, Risks, and Recommendations* reported that the rise in the rates of chronic illness in the U.S. and the uneven response to the COVID-19 public health emergency were due, in part, to decades of underinvestment in public health infrastructure and workforce and called for sustained funding to strengthen the nation's public health infrastructure and invest in disease prevention across the lifespan.
- *State of Obesity 2024: Better Policies for a Healthier America* showed that 28 states experienced statistically significant increases in adult obesity rates between 2018 and 2023. Twenty-three states had an adult obesity rate at or above 35 percent in 2022. The percentage of people with obesity has increased steadily since 1998. The report's special feature focused on the country's food environment and the impact it has on obesity.



(left) Dr. J. Nadine Gracia with members of Howard University's Women's Lacrosse Team at the President's Council on Sports, Fitness & Nutrition's One Lacrosse Day celebration. (left) Dr. Gracia speaks at the PCSFN Annual Meeting at the U.S. Department of Health and Human Services.

TFAH was also sought out for speaking engagements and advisory boards. Here are a few notable engagements:

- In 2024, Dr. J. Nadine Gracia, President and CEO, continued to serve as an appointed member of the President's Council on Sports, Fitness & Nutrition. Dr. Gracia also became a commissioner on the National Commission on Climate and Workforce Health, a collaboration of leaders from business, public health, healthcare, and sustainability to empower employers with proven strategies and solutions to protect workers from the health risks posed by the changing climate. In addition, she served as the co-chair of the Strategic Advisory Council for the Common Health Coalition, a new initiative launched by some of the country's most prominent healthcare organizations aimed at fostering greater synergy between the nation's healthcare and public health systems. Dr. Gracia was also a plenary speaker during the American Public Health Association's (APHA) annual meeting in Minneapolis, including a featured role during the closing ceremony on making health a top priority for the nation.
- Dr. Tekisha Dwan Everette, Executive Vice President, was the opening keynote at the University of Georgia's 30th Annual State of Public Health conference in Augusta, GA. Additionally, she served as a speaker and key contributor to panels including one on effective and strategic communication at the National Governors Association's Health and Human Services Policy Advisors Institute in Atlanta, GA.
- Rhea Farberman, Director of Strategic Communications and Policy Research, was appointed to the Communications and Public Engagement Workgroup of the Centers for Disease Control and Prevention's (CDC) Advisory Committee to the Director. The workgroup's purpose was to provide input to the Advisory Committee to the Director on agency-wide activities related to how CDC communicates directly and more effectively with the public.
- Dara Lieberman, Director of Government Relations, was a keynote plenary speaker at the Society for Public Health Education's annual Advocacy Summit in Washington, D.C.
- Dr. Breanca Merritt, Director of Policy, was a panelist at a plenary presentation on creating healthy longevity at the Association of Schools and Programs of Public Health Annual Meeting.
- Megan Wolfe, Senior Policy Development Manager, and Dr. Karon Phillips, Policy Development Manager, led a presentation at the National Rural Health Association's annual conference highlighting the opportunities to implement age-friendly practices in rural communities.
- Brandon Reavis, Senior Government Relations Manager, gave presentations on youth mental health and overdose prevention at the National Governors Association's Policy Academy.
- Kevin McIntyre, Government Relations Manager, was named co-chair of the National Council on Environmental Health and Equity, convened by the APHA and CDC.

Fostering Collective Action to Safeguard Americans' Health and the Nation's Economic Security

TFAH continued to lead and participate in multisector coalitions and partnerships to protect and build additional support for policies and programs that support Americans' health.

TFAH was part of an amicus brief to the U.S. Supreme Court. TFAH joined the APHA, the Robert Wood Johnson Foundation, ChangeLab Solutions, and 120 distinguished public health deans and scholars on the brief that was submitted to the Supreme Court in the *Braidwood Management, Inc. vs. Becerra*¹ case. The brief detailed how the lower court's decision to remove no cost access to preventive services for the more than 150 million Americans enrolled in private insurance plans, would threaten the public's health by potentially denying individuals and families access to screenings and preventive services, such as for cancer, heart disease, and infectious diseases.

TFAH had prominent leadership roles in several advocacy and policy coalitions, including leading the Well Being Working Group, a coalition of 40 organizations committed

to advancing primary prevention and early intervention strategies that prevent substance misuse, suicide, and other mental health challenges. TFAH also served on the steering committees of the Adult Vaccine Access Coalition (AVAC), the National Alliance for Nutrition and Activity (NANA), and the Coalition To Stop Flu, as well as on the board of directors for the Coalition For Health Funding.

During the year, TFAH continued to partner with the de Beaumont Foundation, the CDC Foundation, and the Kresge Foundation to manage the Public Health Communications Collaborative (PHCC). The collaborative is a web-based hub to provide public health communicators with evidence-based information, training opportunities, and messaging resources on longstanding and emerging public health issues. During 2024, its website was visited over 265,000 times, and site users accessed information on vaccine effectiveness, H5N1 bird flu, addressing health misinformation, and building trust in public health.

¹ The case has since been renamed *Braidwood Management, Inc. vs. Kennedy*

Identifying Barriers to Improved Population Health and Advancing Solutions

TFAH was also at the forefront of supporting emerging public health policies as well as advancing proven strategies at the national, state, and local levels.

Obesity and Chronic Diseases

Obesity continues to be one of the country's most widespread health challenges and is associated with an increasing number of Americans living with a chronic disease. To meet that challenge, TFAH has championed programs and policies that address structural and systemic drivers of chronic diseases.

We advocated for making healthy food choices and being physically active more accessible in every community. Such efforts included expanding access to healthy school meals for all students, putting nutrition labels on the front of food packaging to help consumers make more informed decisions, and equipping communities with resources to create more opportunities for physical activity and active transportation.

TFAH staff also met with the U.S. Food and Drug Administration (FDA) on ways to implement policy recommendations from this year's State of Obesity report. These discussions included the agency's update to its definition of "healthy" on food labeling, its sodium reduction efforts, and strategies to reduce added sugars in food and beverages across federal government guidelines.

Substance Misuse and Suicide Prevention

The combined rates of drug overdose and suicide deaths in the U.S. were slightly lower in 2022 and 2023 but remain significantly higher than they were two decades ago.

Our *Pain in the Nation* report series recommends investment in the continuum of prevention and crisis intervention, including ensuring access to mental health and substance use disorder services for anyone needing them.

In early spring, Dr. Gracia was invited to the White House for the release of the *2024 National Strategy for Suicide Prevention and Federal Action Plan*. TFAH also submitted

comments on the U.S. National Drug Control Strategy, the 2023-2026 Strategic Plan for the Substance Abuse and Mental Health Services Administration (SAMHSA), and SAMHSA's efforts to address the behavioral health impacts of climate change. TFAH also provided comments on CDC's proposed guidelines for prescribing opioids. Across these comments, TFAH emphasized the importance of providing culturally and linguistically appropriate care, recognizing and addressing racial and ethnic disparities in access and outcomes, and addressing the social determinants of health in a holistic approach to behavioral health.

Additionally, TFAH and the American Foundation for Suicide Prevention led a letter to Congress that was joined by more than 50 other organizations calling for increased funding and support for CDC's Comprehensive Suicide Prevention Program.

Social Determinants of Health/Non-Medical Drivers of Health

Research shows that an individual's health is strongly influenced by where they live and other factors such as socioeconomic status. Promoting equity and addressing the root causes of disparities is woven throughout TFAH's policy priorities, strategies, and operations that we promote, as indicated in our Strategic Plan.

One example of this was a webinar TFAH hosted in February 2024 titled, "Promoting Health Equity Through Economic Opportunity." This webinar focused on the impact of

COVID-19 pandemic financial assistance programs and opportunities to enact evidence-based policies to address the economic needs of communities, improve their financial stability, and promote their health and well-being.

Advancing state-level solutions

TFAH began the next phase of our Promoting Health and Cost Control in States (PHACCS) initiative, which highlights specific evidence-based, state-level policies that can help reduce costs and promote optimal health. These policies were first identified when the PHACCS initiative began in 2018. TFAH hosted listening sessions throughout 2024 with individuals from policy advocacy groups; direct service providers; local, state, and territorial governments; research institutions; and tribal organizations from each of the 10 U.S. Department of Health and Human Services regions about their successes and challenges in advancing PHACCS policies, as well as a national convening to understand opportunities, strategies, and challenges faced by those jurisdictions in pursuing those policies. TFAH also undertook an extensive policy environment scan and convened subject matter experts from organizations that advocate for people with disabilities, older adults, tribal nations, as well as experts on education, public health, healthcare, fiscal policy, health equity, housing, and civil rights to review findings from the regional sessions and effective strategies for alignment between state and national organizations. A report summarizing those efforts will be released in 2025.



Dr. Breanca Merritt, TFAH's Director of Policy, leads discussion at a Promoting Health and Cost Control in States (PHACCS) convening.

Age-Friendly Public Health Systems

Approximately 10,000 Americans turn 65 every day. To support this growing population, public health systems should include supporting healthy aging as a core function. With support from The John A. Hartford Foundation, TFAH continues to lead the Age-Friendly Public Health Systems (AFPHS) movement.

TFAH works with state and local health departments to incentivize and support adoption of the AFPHS 6Cs Framework within the fundamentals of public health practice. Much like the well-known 10 Essential Public Health Services, the 6Cs Framework offers a standardized profile of how public health can support effective age-friendly practices in its communities. Resources developed in 2024 include monthly capacity-building trainings, the AFPHS podcast, and a policy brief describing the alignment between the 6Cs Framework and 10 Essential Public Health Services.

In September, TFAH co-hosted the National Healthy Aging Symposium in partnership with the U.S. Department of Health and Human Services' Office of Disease Prevention and Health Promotion. The event drew over 1,600 participants and featured speeches from Admiral Rachel Levine, HHS Assistant Secretary for Health, and Alison Barkoff, the administrator for the Administration for Community Living and Assistant Secretary for Aging.

The AFPHS Recognition Program offers a pathway to both increase expertise in healthy aging and recognizes individuals and departments of health that are committed to age-friendly systems change. During 2024, 24 departments of health

received the AFPHS designation, and 66 individuals received the AFPHS Champion designation — a 77 percent and 75 percent increase from 2023, respectively.

Preparing for and Addressing the Health Impacts of Climate Change

The changing climate continues to fuel extreme weather events. TFAH's leadership and involvement in raising the visibility of climate change's impact on health has increased in recent years. TFAH participated in Aspen Ideas: Climate, including an invitational roundtable on the role of the public, private, and philanthropic sectors in addressing extreme heat, as well as Climate Week NYC.

And in addition to the aforementioned annual *Ready or Not* report that assesses states' readiness for public health emergencies, including preparing and responding to the health impacts of climate change, TFAH also published *Building Resilience: How Recent Federal Policy is Laying the Groundwork for Improved Climate Adaptation*, a policy brief highlighting the intersections between climate adaptation and public health. The brief also serves as a resource for public health departments looking to use their expertise in health surveillance, health communications, partnership development, and health equity to the growing number of multisector climate adaptation programs.

TFAH also hosted a virtual congressional briefing in conjunction with the release of the *Ready or Not* report that featured the chief heat officer for Miami-Dade County who shared the county's strategies to protect the community from the health impacts of extreme heat.

Influencing and Changing Policy

As we do annually, TFAH worked to advance an evidence-based federal policy agenda that prioritizes prevention and public health through Congress, the White House, and federal agencies. Highlights of this work include:

- Called for the reauthorization of the Pandemic and All-Hazards Preparedness Act. The act authorizes programs and policies to improve the nation's readiness across a spectrum of health threats.
- Called on Congress to expand access to nutrition support programs such as the Supplemental Nutrition Assistance Program (SNAP) and the Special Supplemental Nutrition

Program for Women, Infants, and Children (WIC) to address the growing number of families in the U.S. who are food insecure.

- Recommended that Congress allocate \$4.5 billion annually to foundational public health capabilities such laboratory and disease surveillance capacity, the public health workforce, and health data collection and analysis. Congress allocated \$350 million for Public Health Infrastructure Grants and \$175 million for public health data modernization during the 2024 fiscal year. Both support cross-cutting systems and workforce that fill needed gaps in the nation's capabilities.

TFAH successfully led advocacy efforts opposing cuts to the Prevention and Public Health Fund, which was established under Affordable Care Act (ACA) to provide sustained funding for the CDC for health initiatives throughout the country. TFAH also worked closely with the staff of Senator Richard Blumenthal (CT) and Congresswoman Doris Matsui (CA) in the development and support for the Public Health Funding Restoration Act. The legislation would restore the Prevention and Public Health Fund to its original \$2 billion allocation enacted under the ACA.

TFAH provided technical assistance to the office of Senator Brian Schatz (HI) and to the office of Congressman Hank Johnson (GA) as they prepared Dear Colleague letters in support of Fiscal Year 2025 appropriations for the Racial and Ethnic Approaches to Community Health (REACH) program. TFAH also hosted a national webinar commemorating the 25th anniversary of the landmark program that has helped elevate targeted strategies to reduce health disparities in local communities.

TFAH led a letter to the Senate Health, Education, Labor & Pensions (HELP) and House Energy and Commerce Committees with almost 50 signatories in support of including the Preventing Adverse Childhood Experiences (PACE) Act in the final reauthorization of

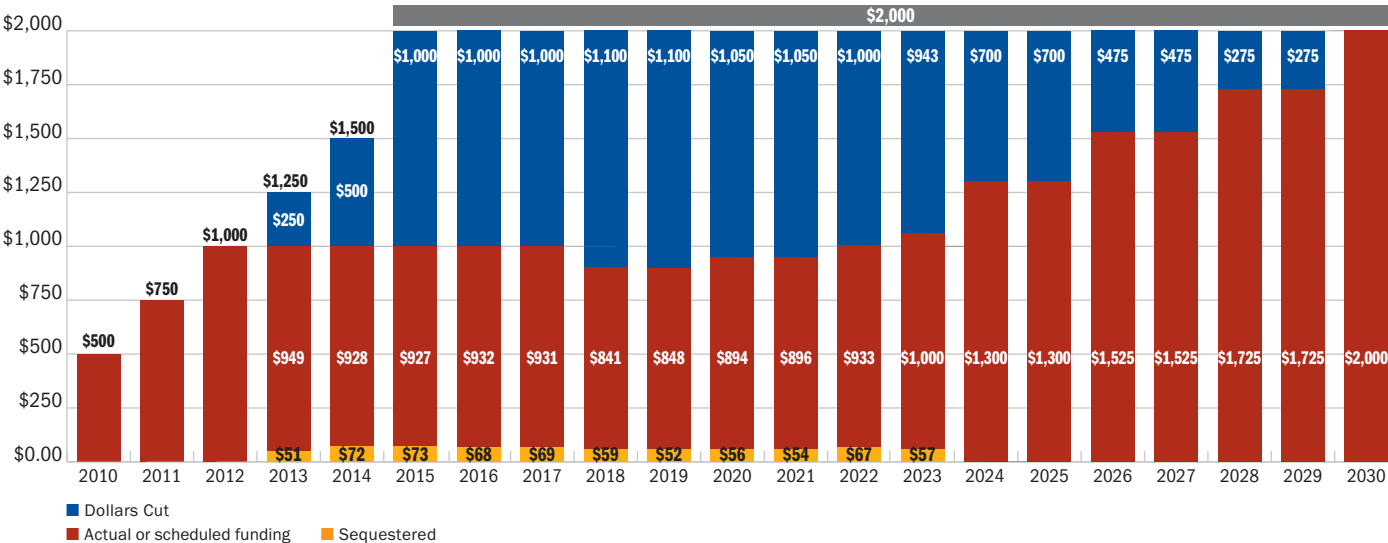
the Substance Use Disorder Prevention that Promotes Opioid Recovery and Treatment for Patients and Communities (SUPPORT) Act. TFAH worked with the bill sponsors on the development of the legislation and led advocacy efforts in support. Research has shown that certain types of trauma experienced during childhood can lead to health complications later in life. Language from the PACE Act was ultimately included in the Senate’s overarching SUPPORT Act.

TFAH was invited by the White House Domestic Policy Council and staff at the U.S. Department of Health and Human Services’ Office of the Assistant Secretary for Planning and Evaluation to discuss strategies for the *U.S. Playbook to Address Social Determinants of Health* and the department’s *Call to Action to Address Health Related Social Needs*. TFAH also worked with congressional staff on the development and introduction of the Improving Social Determinants of Health Act of 2024, which would authorize CDC’s support for efforts to address non-medical drivers of health.

TFAH met with White House, federal agencies, and Congressional staff to advise on the importance of a robust and evidence-based response to H5N1 bird flu and the need for collaboration across agencies and jurisdictions on surveillance and monitoring of the virus.

Prevention and Public Health Funding Over Time

Prevention Fund, FY2010 – FY2030



Note: The Affordable Care Act initially set the allocations (represented by blue, red, and gold bars), whereas the Bipartisan Budget Act of 2018 (current law) introduced subsequent reductions (illustrated by blue bars). While CDC receives the majority of distributions from the Prevention Fund, remaining funds are allocated to SAMHSA and the Administration for Community Living.

Source: CDC Annual Operating Plans

2024 Financial Highlights

FUNDING WAS OBTAINED FROM:

	2023	2024
Grant revenue	3,539,669	3,572,403
Contract revenue	64,857	30,390
Other donations	14,899	13,949
Investment return	873,173	895,195
Total Funding	4,492,598	4,511,937

FUNDS WERE SPENT ON:

Program services	4,795,788	4,705,005
General and administrative costs	762,063	763,774
Fundraising	218,502	397,637
Total Expenses	5,776,353	5,866,416

ASSETS AND LIABILITIES

ASSETS:

Cash and cash equivalents	4,507,206	1,996,163
Certificates of deposit	8,369,731	7,313,165
Unconditional promises to give	2,239,871	2,519,158
Accounts receivable	3,700	19,105
Investments	3,567,125	5,465,529
Operating lease - right of use asset	887,881	646,227
Other Assets	302,644	247,704
Total Assets	19,878,158	18,207,051

LIABILITIES:

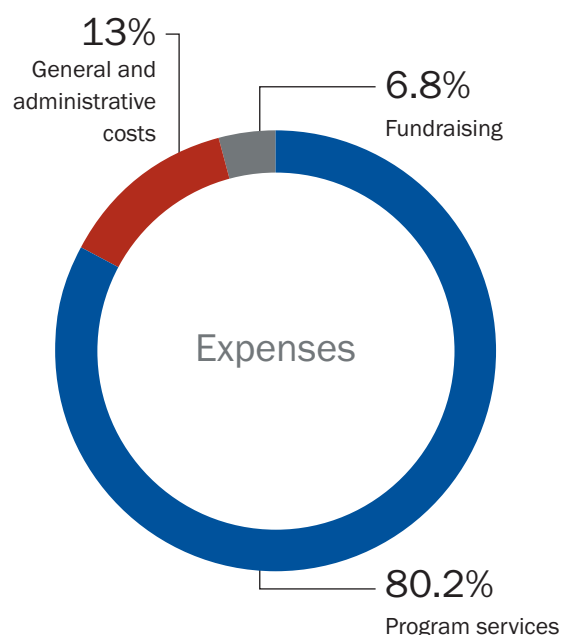
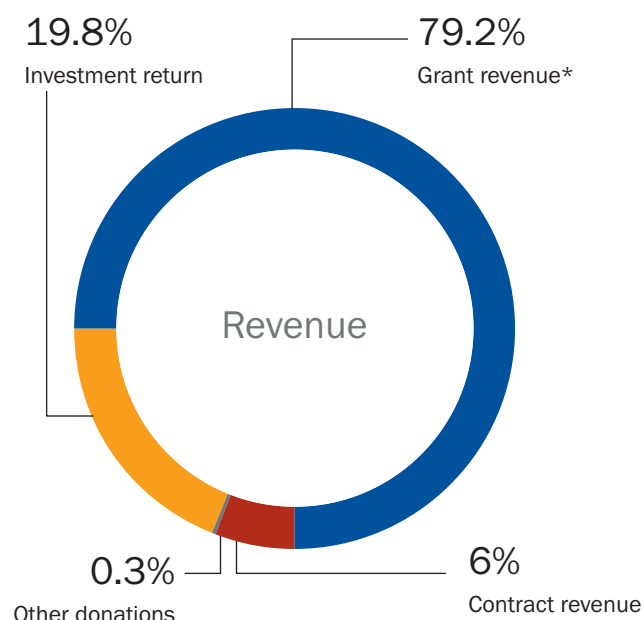
Accounts payable and accrued expenses	293,929	280,810
Deferred contract revenue	2,500	2,500
Operating lease liability	1,141,740	838,231
Total Liabilities	1,438,169	1,121,541

NET ASSETS:

Available for general operations	14,152,306	13,140,774
Available for designated purposes	4,287,683	3,944,736
Total Net Assets	18,439,989	17,085,510

TOTAL LIABILITIES AND NET ASSETS	19,878,158	18,207,051
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The amounts shown are summarized from Trust for America's Health annual audit. Please contact Trust for America's Health at 202-223-9870 or at info@tfah.org for questions or additional information about the audited financial statements.



2024 Funders

To maintain our independence of voice as advocates for all, TFAH relies solely on philanthropic support to fulfill our mission. We sincerely thank our generous funders:

Bloomberg American Health Initiative at Johns Hopkins University

Dawn Hill Fund at the Chicago Community Foundation

Grantmakers In Health

The Millstream Fund

The California Endowment

The John A. Hartford Foundation

The Robert Wood Johnson Foundation

W.K. Kellogg Foundation



TFAH staff receive a tour of CDC's Laboratory Training Facility. From left to right: Dara Lieberman, TFAH's Director of Government Relations; Dr. Breanca Merritt; Lieutenant Commander Oren Mayer, a senior research scientist at CDC; Dr. J. Nadine Gracia; and Dr. Tekisha Dwan Everette, TFAH's Executive Vice President.



Dr. Karon Phillips, TFAH's Policy Development Manager, speaks at the American Public Health Association's Aligning Public Health Efforts to Promote Healthy Aging in Rural Communities session.



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