Roundtable on Seizing the Opportunities in Population Health

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Name of project or collaborative
Financial literacy/Access to banking

Geography
Metropolitan Kansas City – Urban Core

Brief description
- Target population/community:
  Truman Medical Centers’ patient population
  Truman Medical Centers’ employees
  Urban Core

- Health issue or condition that is the focus of the project/collaborative:
  Economic determinants of health (lower economic status of the community)
  Financial well-being (stress)
  Access to debt

- Main strategies used by the project/collaborative:
  Access to banking and banking literacy

- Partners/Sectors that are part of the project/collaborative:
  US Bank

- Duration/when it was initiated:
  6 years ago

Relevance of project to this breakout session
Healthcare outcomes must consider social and economic determinants of health.

Results/outcomes
- 1,400 accounts opened (2012 – 2014YTD)
- $3,000,000 in loans for 2013
- $3,000,000 in total deposits for 2013
- Bright futures- savings account for babies born at the hospital
- 99% of TMC employees have direct deposit

Funding
Minimal resources supplied by partner bank

Contact
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